



KOÇ University
Graduate School of Business
Master of Science in International Management Program

2023-2024 Fact Sheet

Koç University Graduate School of Business

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Nomination Deadlines

The nominations and orientation program are led by Office of International Programs (OIP). CEMS Program Managers and CEMS students will be informed about the nomination process by e-mail.

Nomination Deadlines for Coordinators & Students

*Nomination Deadline for Fall & Spring Term:

April 1 - June 1

*Nomination Deadline for Spring Term (second call):

September 1 - November 1

2023/2024 ACADEMIC CALENDAR

TERM DATES

Term Dates	FALL 2023 Sep.25, 2022 – Dec. 22, 2023 Finals: Dec. 18-22, 2023	SPRING 2024 February 8 - June 14, 2024 Finals: 27 May -5 June, 2024
Mandatory Orientation	- Koç MIM & CEMS MIM Academic Orientation Day: September 25, 2023 - Student Engagement on Campus Orientation Day for CEMSies and Koç MIM: October 6, 2023	-
Mandatory Seminars (Core) Skill Seminars (they are not for exchange students)	- Block Seminar: September 26-29, 2023 - Skill Seminar I: Sustainable Design Workshop (0.5 day) October 13, 2023 - Skill Seminar II: Diversity Management and Gender Equality (1 full day) October 27, 2023 - Skill Seminar III: Data Analysis and Execution Management, Celonis Company Netherlands (1 full days) November 17, 2023	- Global Citizenship: February 08-09, 2024 - Prerequisite Workshop for Business Project: Teamwork Management Workshop February 14, 2024 - Skill Seminar I: Enterprise Agility (1 full day) February 16, 2024 - Skill Seminar II: Unlocking Data Insight (1 full day) March 15, 2024
Events	- CEMS Global Sustainability Networking Lunch at POSTANE: October 13, 2023 - Kworks Entrepreneurship and Innovation Day October 20, 2023 - CEMS Career Fair in Barcelona November 10-11, 2023	
No class weeks	-No Winter Break - Career Forum: November 09- 10, 2023	-Spring Break: April 15-19, 2024
Public Holidays (No classes)	29 October 2023 The Republic Day	April 9-12, 2024 National Holidays April 23, 2024 National Sovereignty and Children’s Day May 1, 2024 Labor Day May 19, 2024 Youth and Sports Day



Language

The language of instruction at Koç University and Graduate School of Business is English. No other language is required to study at the University.

Courses

Koç elective courses are worth 3 credits, which are the equivalent of 6 ECTS credits.

*All CEMS students are required to successfully pass a minimum 24 ECTS per term.

*All KOÇ Home CEMS Students are encouraged to take a minimum of 4 electives in the Fall term.

*All KOÇ MIM Students are required to take at least 5 elective courses in addition to the core courses and Skill Seminar in the academic year.

Term 1

- Block Seminar, User Experience and Extended Reality (3 ECTS)
- CEMS Global Strategy Course (8 ECTS)
- Electives (6 ECTS)
- Skill Seminar (One day, 0,5 ECTS)
- Skill Seminar (One day, 0,5 ECTS)

Term 2

- CEMS Global Leadership (5 ECTS)
- Business Project (15 ECTS)
- Electives (6 ECTS)
- Global Citizenship Seminar (1 ECTS)
- Skill Seminar (One day, 0,5 ECTS)
- Skill Seminar (One day, 0,5 ECTS)
- YÖK Project (Compulsory only for Koç CEMS MIM & Koç MIM Home Students)

Below you can find a list of Cems Accredited Courses for Fall 2023&Spring2024.

FALL 2023 COURSES	CODE	TYPE
Block Seminar (2 KU credits / 3 ECTS)	CSEM 500.01	CEMS Exclusive Course. Not open to exchange students.
Business Policy and Strategy in a Global Environment (Global Strategy) (ONLINE) (4 KU credits/ 8 ECTS)	MGMT 506.01	CEMS Exclusive Course. Not open to exchange students.
Marketing Communications Strategy (3 KU credits / 6 ECTS)	MKTG 554.01	ELECTIVE
Financial Management (ONLINE) (3 KU credits / 6 ECTS)	CFIN 501.01	MANDATORY ELECTIVE (Hard Skill)*
Financial Technology (3 KU credits / 6 ECTS)	MFIN 550.01	MANDATORY ELECTIVE (Hard Skill)*
Managerial Economics (3 KU credits / 6 ECTS)	MGMT 550.01	ELECTIVE
Corporate Dynamics (3 KU credits / 6 ECTS)	MGMT 557.02	ELECTIVE
Portfolio Management (3 KU credits / 6 ECTS)	MFIN 552.01	ELECTIVE
Strategic Management (3 KU credits / 6 ECTS)	CMGM 501.01	ELECTIVE
Financial Markets and Instruments (3 KU credits / 6 ECTS)	MFIN 555.01	ELECTIVE
Sustainable Business Strategies for Competitiveness (3 KU credits / 6 ECTS)	MGMT 560.01	ELECTIVE
Skill Seminars** **must be selected by the CEMS MIM Home Students who will be studying the 1st term at KU.	MGMT 510.01	CEMS Exclusive Course. Not open to exchange students.
YOK PROJECT** **must be selected by the CEMS MIM Home Students who will be studying the 1st term at KU.	PROJ 500.01	CEMS Exclusive Course. Not open to exchange students.
Scientific Research Methods** **must be selected by the CEMS MIM Home Students who will be studying the 1st term at KU.	ETHR 500.01	CEMS Exclusive Course. Not open to exchange students.

SPING 2024 COURSES	CODE	TYPE
Global Leadership (2 KU credits / 5 ECTS)	CMGM 508.01	CEMS Exclusive Course. Not open to exchange students.
Business Project (7,5 KU credits / 15 ECTS)	PROJ 501.01	CEMS Exclusive Course. Not open to exchange students.
Global Citizenship Seminar (1,5 KU credits / 1 ECTS)	CMGM 502.01	CEMS Exclusive Course. Not open to exchange students.
Global Developments in Business (ONLINE) (3 KU credits / 6 ECTS)	CMGM 530.01	ELECTIVE
Covid19 Learning for Organizations (3 KU credits / 6 ECTS)	MGMT 555.01	ELECTIVE
Financial Management II (ONLINE) (3 KU credits / 6 ECTS)	MFIN 502.02	MANDATORY ELECTIVE (Hard Skill)*
Evolution in Retail and FMCG Dynamics (3 KU credits / 6 ECTS)	MGMT 551.01	ELECTIVE
Global Business Ethics (3 KU credits / 6 ECTS)	ETHR 510.01	ELECTIVE
Entrepreneurial Finance (CEMS Specific Course) (3 KU credits / 6 ECTS)	MFIN 531.01	CEMS Exclusive Course. Not open to exchange students.
Skill Seminars** **must be selected by the KOÇ MIM Home Students & CEMS MIM Home Students who will be studying the 2nd term at KU.	MGMT 510.01	CEMS Exclusive Course. Not open to exchange students.
YOK PROJECT** **must be selected by the KOÇ MIM Home Students & CEMS MIM Home Students who will be studying the 2nd term at KU.	PROJ 500.01	CEMS Exclusive Course. Not open to exchange students.
Scientific Research Methods** **must be selected by the KOÇ MIM Home Students & CEMS MIM Home Students who will be studying the 2nd term at KU.	ETHR 500.01	CEMS Exclusive Course. Not open to exchange students.

Business Project (15 ECTS): Students will work in groups and each student will be assigned for a business project at a specific company. Students will be working at those companies once a week under the supervision of a company advisor. There will be no CEMS classes on business project days. Students' business project performances will be evaluated both by their advisors from companies and the academic advisor from Koç University.

***Mandatory Elective Course:** As of Academic Year 2023/24, within the coursework required for CEMS MIM & Koç MIM degree, it is compulsory for students to complete (at least) 5 ECTS (cumulative) of 'hard skills' elective courses during the MIM Programme. Please check the Course List to see the hard skill-based courses. The 5 ECTS can be counted cumulatively (i.e., completed over multiple module offerings).

Course Selection

Term 1

1. Course Enrollment: 18-25 September 2023
2. Add & Drop week: 02-06 October 2023

Term 2:

1. Course Enrollment: 01-07 February 2024
2. Add & Drop week: 12-20 February 2024

Exams and Grading

Exams are usually held at the end of the course or during exam session periods which lasts around a week following the end of classes. There may be midterm exams as well. Most exams are written, several courses include group and/or individual projects too. Course evaluations can be based on a student's participation in class, coursework, tests, examinations and other evaluations, according to rules defined by the course Instructor in the course syllabus at the beginning of the academic period.

Koç grading percentage thresholds are as follows:

Mark	Koç Grade	CEMS Grade
100, 99-90, 89-87	A+, A, A-	A
86-83, 82-80, 79-77	B+, B, B-	B
76-73, 72-70, 69-67	C+, C, C-	C
66-64, 63-60	D+, D	D
59-0	F	F