





Erasmus+ 2024 Funds

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KOÇ
ÜNİVERSİTESİ



The Motto

«A goal without a plan is just a wish.»

Antoine de Saint-Exupéry





Outline of the Presentation

- Introduction
- This Erasmus+ Term (2021 – 2027)
 - Priorities
 - Expected results
- Why should you / your department write / participate in a project?
- Statistics
- What is out there for HEIs?
 - Key Action (KA) 2
 - KA 3
 - Jean Monnet
- Deadlines
- OIP's Function



ERASMUS is a backronym meaning:
*Eu*Ro^{pean} community *Ac*tion *S*cheme for
the *M*obility of *U*niversity *S*tudents.



Introduction

- What is Erasmus+ “One Integrated Programme” (how are KA2 & 3 different from KA1 – Mobility programs)?
- **Cooperation:** universities, research organizations, companies, NGOs, local, regional, national authorities
- Erasmus+ ~ budget of €26.2 billion (30%: partnership projects and policy development activities)
 - International cooperation, strengthen the capacities, produce innovative approaches, exchange good practices and network

THE FAMILY – THE SMALLEST
CELL OF THE UNITED
EUROPEAN UNION.





Priorities of the Program



- Inclusion and diversity: equal opportunities and access, inclusion, diversity and fairness



- Digital Transformation: harness the potential of digital technologies for teaching and learning and to develop digital skills for all & to enhance competence development
 - reach out to a larger target group both within and beyond the Union by a greater use of information, communication and technology tools



- Environment and fight against climate change*: building of knowledge, skills and attitudes on climate change and sustainable development, use innovative practices to make participants true factors of change
- Participation in democratic life**: raising awareness of and understanding the common EU values, the principles of unity and diversity

(*) https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal_en

(**) <https://www.salto-youth.net/rc/participation/ypstrategy/>



Expected Results of KA2

- This KA is expected to result in the development, transfer and/or implementation of innovative practices at organizational, local, regional, national or European levels
- Boosting skills and employability
- Increasing the quality and relevance of Europe's education systems
- A more modern, dynamic, committed and professional environment inside the organization
- Increased capacity and professionalism to work at EU/international level
- Opportunities for innovation projects and exchange of good practices





Some examples

| | |
|--|--|
| Course / curriculum – Design and development | |
| Course / curriculum – Other | |
| Course / curriculum – Pilot course / module | |
| Course / curriculum – Training scheme | |
| Learning / teaching / training material – Academic / scientific publication | |
| Learning / teaching / training material – Audiovisual material | |
| Learning / teaching / training material – Educational game | |
| Learning / teaching / training material – Literature (novels, short stories, tales, poetry, comics, plays, etc.) | |
| Learning / teaching / training material – Manual / handbook / guidance material | |
| Learning / teaching / training material – Other | |
| Learning / teaching / training material – Toolkit | |
| Methodologies / guidelines – Certification system | |
| Methodologies / guidelines – Co-operation processes and methodologies | |
| Methodologies / guidelines – Dissemination / exploitation plan | |
| Methodologies / guidelines – Evaluation method and tool | |
| Methodologies / guidelines – Methodological framework for implementation | |
| Methodologies / guidelines – Non-formal learning methods | |
| Methodologies / guidelines – Other | |
| Methodologies / guidelines – Pedagogical strategy | Open / online / digital education – E-learning course / module |
| | Open / online / digital education – Massive Open On-line Course (MOOC) |
| | Open / online / digital education – Open Education Resource (OER) |
| | Open / online / digital education – Other |
| | Open / online / digital education – Virtual training seminar / webinar |
| | Policy Recommendations |
| | Services / structures – Artistic and cultural activities |
| | Services / structures – Cooperation, networking (including network creation and strategies) and peer-learning activities |
| | Services / structures – Database development |
| | Services / structures – E-learning platform |
| | Services / structures – Other |
| | Services / structures – Public awareness campaigns / outreach activities |
| | Studies / analysis – Best practice guidelines / report |
| | Studies / analysis – Case study |
| | Studies / analysis – Data collection / analysis |
| | Studies / analysis – Mapping, scientific literature review |
| | Studies / analysis – Other |
| | Studies / analysis – Questionnaire development and survey implementation |
| | Studies / analysis – Research study / report |
| | Studies / analysis – Statistical analysis |



Why should you / your department write / participate in a project?

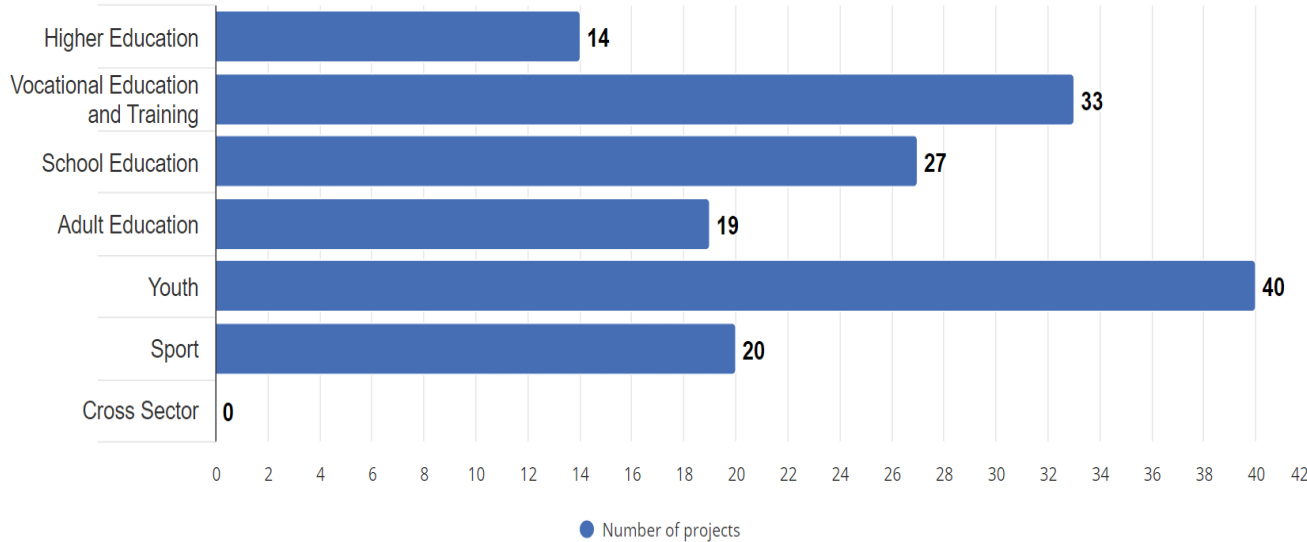
- Koç University's Internationalization Strategy (2021- 2026)
 - «5. Raising Our International Profile and Reputation: Focus on building new strategic partnerships and strengthening our Partnerships and networks..»
- Expand your capacity by collaboration & learning best practices
- Worldwide networking opportunity
- Statistics > https://ec.europa.eu/budget/fts/index_en.htm



Türkiye – Erasmus + 2022

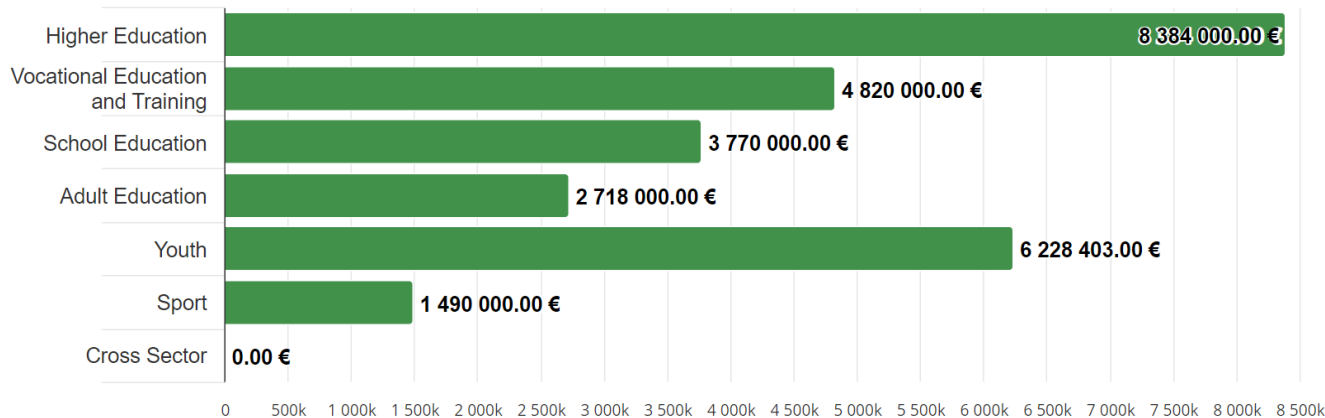
Cooperation Projects 2022

Erasmus+ in numbers Türkiye



Cooperation Project Grants 2022

Erasmus+ in numbers Türkiye





2022 Applications by Sectors

| Sektörler | Başvuru Sayısı | Kabul Edilen Proje Sayısı | Toplam Hibe (Avro) |
|---------------------------|----------------|---------------------------|--------------------|
| Okul Eğitimi | 3211 | 203 | 16.5 M |
| Mesleki Eğitim | 1207 | 178 | 22 M |
| Yetişkin Eğitimi | 448 | 59 | 4.6 M |
| Yükseköğretim | 457 | 348 | 49.7 M |
| Gençlik | 1865 | 282 | 13.3 M |
| Avrupa Dayanışma Programı | 477 | 184 | 5 M |
| TOPLAM | 7664 | 1254 | 111.1 M |



KU – Erasmus+ KA2 Projects

- Ongoing: MS-PCC (Coordinator) [BANUU](#) (Partner), [UNIC](#) (Partner), [dBias](#) (Partner), POD-IMP (Partner), PBL4TEA (Partner), SkillFoster (Partner), dBias (partner), DIGITEUL (Coordinator)

PEACEMAKERS (2017 – 20):

Peace Dialogue Campus Network: Fostering Positive Attitudes between Migrants and Youth in Hosting Societies

GOOD PRACTICE

Over the past years, the Eurasian landscape has witnessed unprecedented levels of international migration. The UN statistics estimate that the number of international migrants globally reached 272...

WALADU (2016 – 19):

Development and Structuring of BA Courses in Archaeology in Iraq

During the last decades the Iraqi HE System has suffered for a remarkable drop of quality and competitiveness. Education and cultural heritage have been seriously threatened and both teaching qual...

Know Your Impact (2015 –17):

Social Impact Measurement Tools for Young Social Entrepreneurs

The Know Your Impact: Social Impact Management Tools for Young Social Entrepreneurs programme has been developed and implemented between the years 2015 and 2017 by four organizations: Koç Universi...

HEIDA (2014 – 16):

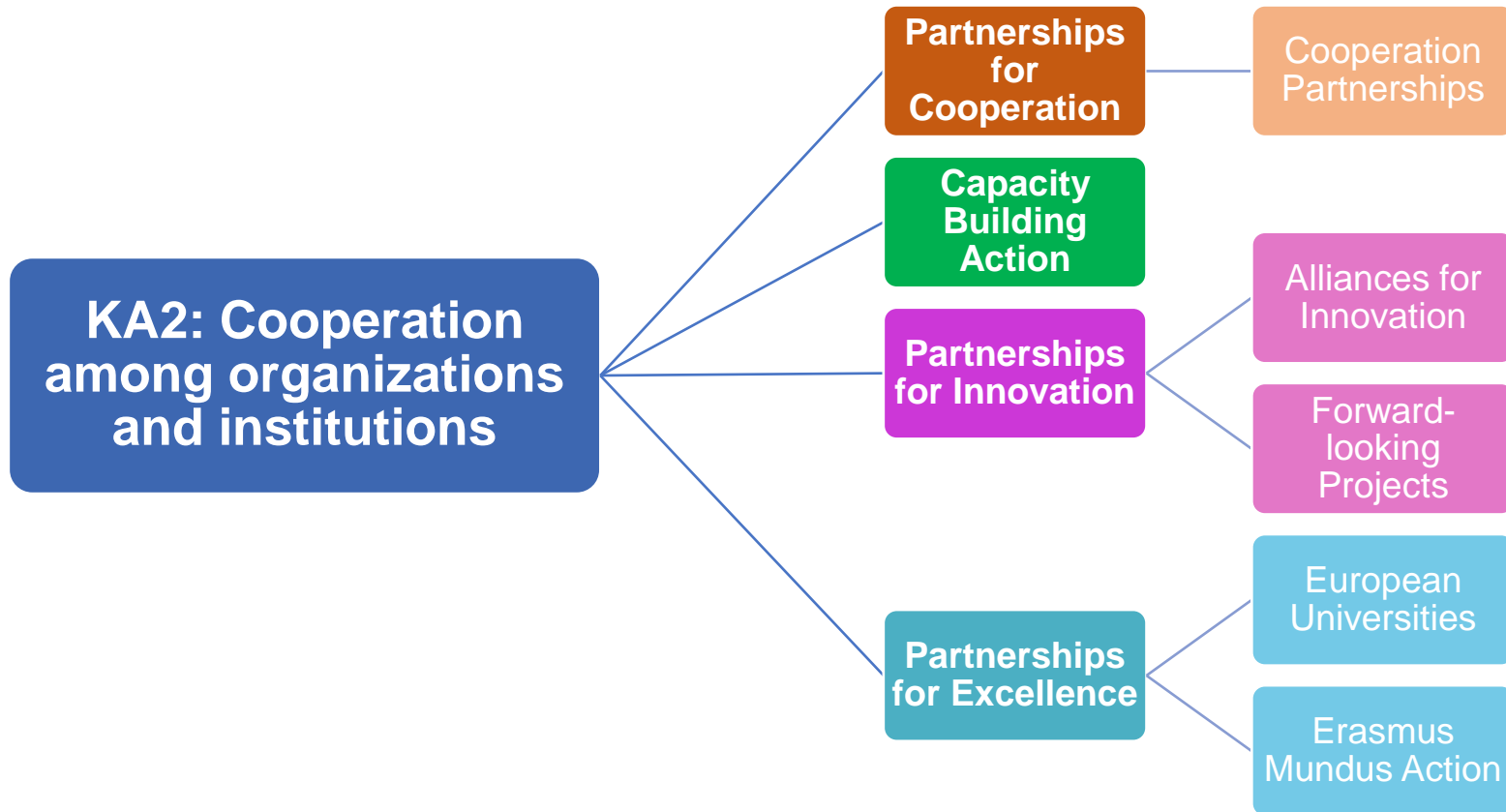
Data driven decision making for internationalization of higher education: Bridging the gap between faculty and admin using effective communication platforms

The project's acronym is HEIDA (for Higher Education, Internationalization, Data) and responds to two specific needs: a data collection and sharing tool for the internationalisation activities of ...

👍 GOOD PRACTICE



What is out there for HEIs?



- KA3: Support for policy reform and cooperation
- Jean Monnet





Cooperation Partnerships

- **Aim:**

- To enhance stronger cooperation between HEI and with key stakeholders (enterprises, research organizations, social partners, local/regional authorities, other sectors) to foster quality and innovation in HE, reinforce networks, boost internationalization...

- **Main activities:**

- Develop, test, implement new joint curricula, joint study programs, common modules, intensive programs (inter-connectedness)
- Develop project-based cooperation with enterprises to study real-life cases
- Exploit the potential of Open Educational Resources, collaborative and personalized learning
- Integrate various study modes (distance, part-time, modular)

- **Duration:** 1-3 years

- **Funding:** Single lump sum €120k, €250k, €400k





Capacity Building



- **Aim:**

- Modernize, internationalize and increase access to higher education, address the challenges facing eligible [Partner Countries](#)' higher education institutions and systems

- **Main activities:**

- Curriculum development activities
- Modernization of governance and management of HEIs and systems
- Strengthening of relations between higher education and the wider economic and social environment
- Strand 1 - Fostering access to cooperation in higher education
- Strand 2 - Partnerships for transformation in higher education
- Strand 3 - Structural reform projects

- **Duration:** 2-3-4 years

- **Funding:** Strand 1: €200K - €400K | Strand 2: €400K - €800K | Strand 3: €800K - €1M



Alliances for Innovation

- **Aim:**

- to strengthen Europe's innovation capacity by boosting innovation through cooperation and flow of knowledge among **higher education, vocational education and training** (both initial and continuous), and the broader socio-economic environment, including research

- **Main activities:**

- Boost the provision of new skills and address skills mismatches by designing and creating new curricula HE and VET
- Supporting the development of a sense of initiative and entrepreneurial mind-sets in the EU
- Digital skills, transition to a circular and greener economy needs





Alliances for Innovation

- **Lot1: Alliances for Education and Enterprises**

- Boosting innovation
- Developing a sense of initiative and entrepreneurial mind-sets, competences and skills
- Stimulating the flow and exchange of knowledge between higher education, VET, enterprises and research
- Identifying resilience-related, market needs and emerging professions

- **Duration & Funding:** €1m (2 years project), €1,5m (3 years project)
-

- **Lot2: Alliances for Sectoral Cooperation on Skills (“Blueprint”):**

- Developing a strategic approach to sectoral cooperation on skills
- Designing European sector-wide agreed ‘core’ curricula and training programs
- Designing a long-term action plan for the progressive roll-out of project deliverables after the project has finished

- **Duration & Funding:** €4m (4 years project)



Forward-looking Projects

■ Aim:

- Large scale projects that aim to identify, develop and test **innovative policy approaches**
- **Creativity** and e-participation, as well as **social entrepreneurship** in different fields of education, training, youth and sport
- Forward-looking ideas that have the potential of becoming mainstreamed and giving input for improving education and training, youth and sport systems
- Bring a substantial innovative effect in terms of methods and practices to all types of learning and active participation settings for Europe's social cohesion.

■ Main activities

- Action research, mapping work, producing large-scale sectoral or cross-sectoral outputs;
- Transnational capacity-building activities such as training, the analysis of policy contexts, policy-research,
- Pilot activities to test innovative solutions;
- Think-tank activities, researching and experimenting with innovative ideas

■ Duration: 2 – 4 years

- **Funding:** For Lot 1 - Cross-sectoral priorities: €800K | For Lot 2 - Vocational Education and Training (VET) : €700K | For **Lot 3** - Adult education (AE): €1M



Partnerships for Excellence

- **Aim:**

- to support projects with a long-term sustainable perspective.

The following actions are supported under this type of partnerships:

- **European Universities (UNIC Project)**

- **Erasmus Mundus Action:**

- Lot1: Erasmus Mundus Joint Masters (EMJM):
high-level integrated transnational study programs at Master level delivered by an international consortium of HEIs.
Aim: contribute to the integration, the attractiveness, excellence and internationalization of the European Higher Education Area (EHEA).
Contribution to the institutional costs: $750\text{€}/\text{month} \times \text{Duration} \times \# \text{ of students}$
Scholarship per student: $1400\text{€}/\text{month} \times \text{Duration}$
 - Lot2: Erasmus Mundus Design Measures (EMDM):
encourage the development of new, innovative, high-level integrated transnational study programs at Master level. (lump sum €55.000)
 - European Master in the Psychology of Global Mobility, Inclusion and Diversity in Society (Erasmus Mundus Joint Master Degrees – KU example)



KA3: Support for Policy Reform and Cooperation

- **Aim:**

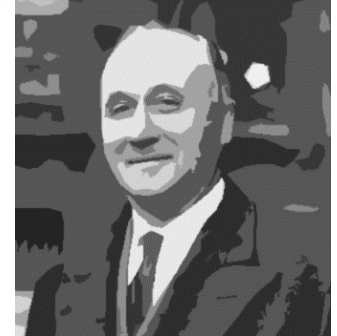
- To support EU developments in HE Policy for a higher systemic impact

- **Main activities:**

- Activities facilitating access and participation of youth in EU policy activities
- Awareness-raising, information, dissemination and promotion activities (seminars, workshops, campaigns, meetings, public debates, consultations, etc.)
- Foster strategic cooperation, exchange of ideas, collaborative working, and co-creation and relevant nonformal methods to shape and discuss bottom-up EU youth policy initiatives



Jean Monnet “Teaching and Research” Actions



- **Aim:**
 - Promote excellence in teaching and research in the field of EU studies worldwide.
- Jean Monnet Actions in the field of higher education
 - Jean Monnet Modules: short teaching programs in one or more disciplines of EU studies (min. of 40 teaching hours/academic term)
 - Jean Monnet Chairs: longer teaching posts with a specialization in European Union studies for individual university professors
 - Jean Monnet Centers of Excellence: focal points gathering knowledge of high-level experts in various disciplines of European studies, as well as developing transnational activities and structural links with academic institutions in other countries
- **Duration:** 3 years
- **Grant per project:** Modules: €30K; Chairs: €50K; CoE €100K



KU's Jean Monnet Projects

- The Securitization of Migrants and Ethnic Minorities and the Rise of Xenophobia in the EU (Jean Monnet Networks)
- Mapping European Mediterranean Migration Studies (Jean Monnet Networks)
- Enhancing Visibility of the Academic Dialogue on EU-Turkey Cooperation (Jean Monnet Networks)



Some Statistics

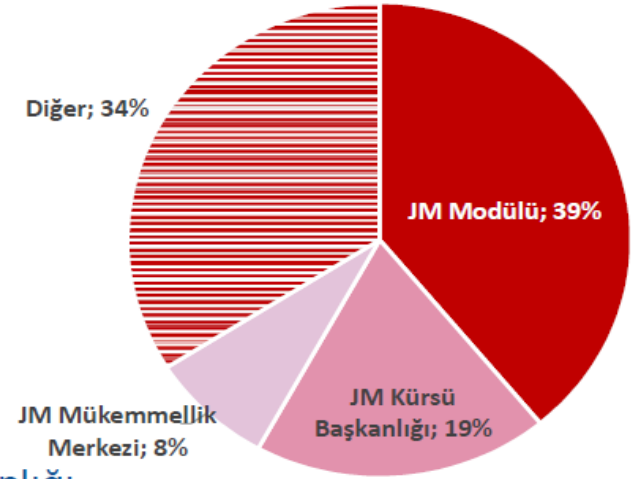
Jean Monnet-2020

Toplam bütçe: 15.5 milyon Avro

Alınan başvuru sayısı: 1.447

Desteklenen proje sayısı: 362

- 141 JM Modülü
- 70 JM Kürsü Başkanlığı
- 29 JM Mükemmellik Merkezi
- 122 Diğer JM faaliyetleri (Ağlar, Kuruluşlara Destek vs.)



Başarı oranı: % 25

**2022 Türkiye
Statistics:**

16
Projects

529,293 €
Grants

16
Organisations



Deadlines

KA2 Project Submission 2024 Deadlines

| | | |
|--------------------------|---|---|
| Cooperation Partnerships | March 5 th , <u>Youth</u> : October 4 th | Turkish National Agency |
| Alliances for Innovation | March 7 th | EACEA (Education, Audiovisual and Culture Executive Agency) |
| EMJM | February 15 th | EACEA |
| Jean Monnet | February 1 st | EACEA |
| Forward-looking Projects | March 7 th | EACEA |
| Capacity Building in HE | February 8 th | EACEA |

<https://www.ua.gov.tr/anasayfa/icerikler/teklif-cagrilari/>



What is OIP's function? How is OIP supporting you?

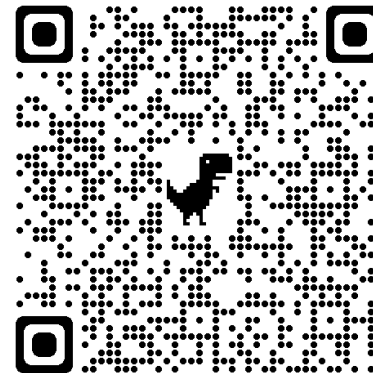
- Giving a more extensive presentation on Erasmus+
- Helping out with the project idea development: Identification of the problem tree, strategy, partners
- Assisting throughout the submission process
- Helping out with the administrative work if the project proposal is accepted
- Assisting the activities
- Budget Management



Thank you!



**Please scan for
the presentation:**





The presentation until this slide is prepared for the “first-timers”, from the next slide on there is more detailed explanation for those who are willing to write / participate in a project.



Funding

- **Funding: €120k - €400k**
- The total project grant is a variable amount, defined by multiplying €12.500 by the duration of the project (in months), and capped at €400.000 for projects with duration of 36 months.
 - Project management and implementation: Maximum 2750 EUR per month
 - Transnational project meetings: €575 - €760 (distance calculator)
 - Exceptional costs: 75% of eligible costs & Maximum of 50.000 EUR per project (excluding costs for providing a financial guarantee)
 - Intellectual Output: per manager/researcher/technician/admin staff...
 - Multiplier events: €100 / €200, max €30.000
 - Travel: distance calculator (€20 - €1500)
 - Exceptional Costs: maximum up to 80% of eligible costs
- **Application:** Turkish National Agency (Türkiye Ulusal Ajansı)



Funding

- Requirements depending on the lump sum
 - For grant amounts of **120.000 or 250.000 EUR**:
 - include a needs analysis and indicate the **distribution of tasks and budget among project partners**.
 - timeline for implementation of each project work package and activities and the deadline to produce project deliverables shall be indicated as well.
 - split the project activities in “**work packages**”. Each work package shall be linked to specific objectives, milestones and deliverables (max. 5 WPs)
 - For grant amounts **of 400.000 EUR**:
 - include a detailed **project methodology** with a clear distribution of tasks and the financial arrangements among partners, a detailed timeline with milestones and main deliverables, the monitoring and control system and the tools put in place to ensure a timely implementation of the project activities
 - Work packages
 - develop quality assurance and monitoring mechanisms and an evaluation strategy (identify a set of quantitative and qualitative indicators)



How to come up with a project idea?

- Analysis of self:
 - SWOT
 - Problem Tree
 - Solution Tree
 - Strategy Analysis
 - Stakeholder Analysis
- Logical Framework
- Inspiration:
 - Good Project examples (success stories, good practice etc.):
<https://ec.europa.eu/programmes/erasmus-plus/projects/>



Key questions and answers*

- **1. What is the pain point and who has it?**
 - The unemployment rate of the youngsters is X%.
- **2. What is the reason behind the pain point?**
 - The education system that does not prepare youngsters for today's job demands.
- **3. Who says so?**
 - National statistics from countries ...
- **4. How would you solve it?**
 - by developing a curriculum and trainings for 500 young entrepreneurs from countries X, Y, Z...
- **5. Which EU headline targets will your solution contribute?**
 - Our solution will contribute to: Education/rates of early school leavers below 10% and Poverty and social exclusion/ at least 20 million fewer people in – or at risk of – poverty/social exclusion
- **6. What is the concrete product or service?**
 - Training content, blended trainings and national training centers

*<https://www.linkedin.com/pulse/how-do-you-turn-your-idea-something-worth-funding-tomislav-rozman/>



How to find partners?

- The European Commission Web Page:
https://ec.europa.eu/info/funding-tenders/funding-opportunities/find-project-partner_en
- Among Koç University partners:
<https://oip.ku.edu.tr/?q=search-results&keyword=&type=51>
- LinkedIn groups
- NGOs:
<https://www.idealists.org/en/organizations?q=&searchMode=true>
- Salto: <https://www.salto-youth.net/tools/otlas-partner-finding/organisations/>
- Global Development Network:
<http://www.gdn.int/partners-funders>



Timeline & Next Steps Example



Road Map and Timeline

October 7 - 18: Getting together with the Kariyer Gelisim Merkezi to discuss the SWOT, Problem Tree, Target Analysis, Strategy Analysis, Stakeholder Analysis

October 21 - 31: Logical Framework, activities & budget

November 4 - 15: Searching for possible partners from two EU program countries

Till the end of 2019: Talks & negotiations with the possible partners

January - February: Writing the project, developing the activities

March - April: Finalizing the project, preparing the documents, submission

Deadline: 26 April 2020



**KOÇ
UNIVERSITY**



Keys of a Successful Project Proposal

- Make sure the project is compliant
- Justify why you are doing this project.
- Fit into the policy context of Erasmus+
- The Award Criteria:
 - Relevance of the Project (~ 30 points)
 - Quality of the Project Design & Implementation(~ 20 points)
 - Quality of the Project Team & Cooperation (~ 20 points)
 - Arrangements
 - Impact & Dissemination (~ 30 points)



Useful Links

- https://ec.europa.eu/programmes/erasmus-plus/node_en
- <https://ec.europa.eu/programmes/erasmus-plus/projects/>