Erasmus+ 2024 Funds
Oya Özer Kurt,
Office of International Programs
«A goal without a plan is just a wish.»

Antoine de Saint-Exupéry

https://www.whereisroadster.com/
Outline of the Presentation

- Introduction
- This Erasmus+ Term (2021 – 2027)
  - Priorities
  - Expected results
- Why should you / your department write / participate in a project?
- Statistics
- What is out there for HEIs?
  - Key Action (KA) 2
  - KA 3
  - Jean Monnet
- Deadlines
- OIP’s Function

ERASMUS is a backronym meaning: EuRoPean community Action Scheme for the Mobility of University Students.
Introduction

- What is Erasmus+ “One Integrated Programme” (how are KA2 & 3 different from KA1 – Mobility programs)?

- **Cooperation**: universities, research organizations, companies, NGOs, local, regional, national authorities

- Erasmus+ ~ budget of €26.2 billion (30%: partnership projects and policy development activities)
  - International cooperation, strengthen the capacities, produce innovative approaches, exchange good practices and network
Priorities of the Program

- **Inclusion and diversity:** equal opportunities and access, inclusion, diversity and fairness

- **Digital Transformation:** harness the potential of digital technologies for teaching and learning and to develop digital skills for all & to enhance competence development
  - reach out to a larger target group both within and beyond the Union by a greater use of information, communication and technology tools

- **Environment and fight against climate change**: building of knowledge, skills and attitudes on climate change and sustainable development, use innovative practices to make participants true factors of change

- **Participation in democratic life**: raising awareness of and understanding the common EU values, the principles of unity and diversity

(**)[https://www.salto-youth.net/rc/participation/ypstrategy/](https://www.salto-youth.net/rc/participation/ypstrategy/)
Expected Results of KA2

- This KA is expected to result in the development, transfer and/or implementation of **innovative** practices at organizational, local, regional, national or European levels.

- Boosting skills and **employability**.

- Increasing the **quality** and **relevance** of Europe’s education systems.

- A more modern, dynamic, committed and **professional environment** inside the organization.

- Increased **capacity** and professionalism to work at EU/international level.

- Opportunities for innovation projects and exchange of **good practices**.
Some examples

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<th>Course / curriculum</th>
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<td>Course / curriculum</td>
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<td>Learning / teaching</td>
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<td>Audiovisual material</td>
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<td>Learning / teaching</td>
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<td>Learning / teaching</td>
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<td>Learning / teaching</td>
<td>Manual / handbook / guidance material</td>
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<td>Learning / teaching</td>
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<td>Methodologies / guidelines</td>
<td>Certification system</td>
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<td>Methodologies / guidelines</td>
<td>Co-operation processes and methodologies</td>
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<td>Methodologies / guidelines</td>
<td>Dissemination / exploitation plan</td>
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<td>Pedagogical strategy</td>
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<td>Services / structures</td>
<td>Artistic and cultural activities</td>
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<td>Services / structures</td>
<td>Cooperation, networking (including network creation and strategies) and peer-learning activities</td>
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<td>Services / structures</td>
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<td>Services / structures</td>
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<td>Data collection / analysis</td>
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<td>Studies / analysis</td>
<td>Mapping, scientific literature review</td>
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<td>Studies / analysis</td>
<td>Other</td>
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<td>Studies / analysis</td>
<td>Questionnaire development and survey implementation</td>
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<td>Studies / analysis</td>
<td>Research study / report</td>
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<td>Studies / analysis</td>
<td>Statistical analysis</td>
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Why should you / your department write / participate in a project?

- Koç University’s Internationalization Strategy (2021-2026)
  - «5. Raising Our International Profile and Reputation: Focus on building new strategic partnerships and strengthening our Partnerships and networks..»

- Expand your capacity by collaboration & learning best practices

- Worldwide networking opportunity

Türkiye – Erasmus + 2022

Cooperation Projects 2022
Erasmus+ in numbers Türkiye

- Higher Education: 14
- Vocational Education and Training: 33
- School Education: 27
- Adult Education: 19
- Youth: 40
- Sport: 20
- Cross Sector: 0

Number of projects

Cooperation Project Grants 2022
Erasmus+ in numbers Türkiye

- Higher Education: 8 383 000.00 €
- Vocational Education and Training: 4 820 000.00 €
- School Education: 3 770 000.00 €
- Adult Education: 2 718 000.00 €
- Youth: 6 228 403.00 €
- Sport: 1 490 000.00 €
- Cross Sector: 0.00 €
## 2022 Applications by Sectors

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<th>Sektörler</th>
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<th>Kabul Edilen Proje Sayısı</th>
<th>Toplam Hibe (Avro)</th>
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<tr>
<td>Okul Eğitim</td>
<td>3211</td>
<td>203</td>
<td>16.5 M</td>
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<tr>
<td>Mesleki Eğitim</td>
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<td>178</td>
<td>22 M</td>
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<tr>
<td>Yetişkin Eğitim</td>
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<td>4.6 M</td>
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<tr>
<td>Yükseköğretim</td>
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<td>348</td>
<td>49.7 M</td>
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<tr>
<td>Gençlik</td>
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<td>282</td>
<td>13.3 M</td>
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<tr>
<td>Avrupa Dayanışma Programı</td>
<td>477</td>
<td>184</td>
<td>5 M</td>
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<tr>
<td><strong>TOPLAM</strong></td>
<td><strong>7664</strong></td>
<td><strong>1254</strong></td>
<td><strong>111.1 M</strong></td>
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https://www.ua.gov.tr/anasayfa/icerikler/temel-istatistikler/
KU – Erasmus+ KA2 Projects

- Ongoing: MS-PCC (Coordinator) **BANUU** (Partner), **UNIC** (Partner), **dBias** (Partner), POD-IMP (Partner), PBL4TEA (Partner), SkillFoster (Partner), dBias (partner), DIGITEUL (Coordinator)

**PEACEMAKERS** (2017 – 20):
- Peace Dialogue Campus
- Network: Fostering Positive Attitudes between Migrants and Youth in Hosting Societies
- **GOOD PRACTICE**

**WALADU** (2016 – 19):
- Development and Structuring of BA Courses in Archaeology in Iraq
- During the last decades, the Iraqi HE system has suffered for a remarkable drop of quality and competitiveness. Education and cultural heritage have been seriously threatened and both teaching qual...

**Know Your Impact** (2015 – 17):
- Social Impact Measurement Tools for Young Social Entrepreneurs
- The Know Your Impact: Social Impact Management Tools for Young Social Entrepreneurs programme has been developed and implemented between the years 2015 and 2017 by four organizations: Koç Universi...

**HEIDA** (2014 – 16):
- Data driven decision making for internationalization of higher education: Bridging the gap between faculty and admin using effective communication platforms
- The project's acronym is HEIDA (for Higher Education, Internationalization, Data) and responds to two specific needs: a data collection and sharing tool for the internationalisation activities of ...
What is out there for HEIs?

- **KA3**: Support for policy reform and cooperation
- **Jean Monnet**
Cooperation Partnerships

▪ **Aim:**
  - To enhance stronger cooperation between HEI and with key stakeholders (enterprises, research organizations, social partners, local/regional authorities, other sectors) to foster quality and innovation in HE, reinforce networks, boost internationalization…

▪ **Main activities:**
  - Develop, test, implement new joint curricula, joint study programs, common modules, intensive programs (inter-connectedness)
  - Develop project-based cooperation with enterprises to study real-life cases
  - Exploit the potential of Open Educational Resources, collaborative and personalized learning
  - Integrate various study modes (distance, part-time, modular)

▪ **Duration:** 1-3 years

▪ **Funding:** Single lump sum €120k, €250k, €400k
Capacity Building

**Aim:**
- Modernize, internationalize and increase access to higher education, address the challenges facing eligible Partner Countries’ higher education institutions and systems

**Main activities:**
- Curriculum development activities
- Modernization of governance and management of HEIs and systems
- Strengthening of relations between higher education and the wider economic and social environment
- **Strand 1** - Fostering access to cooperation in higher education
- **Strand 2** - Partnerships for transformation in higher education
- **Strand 3** - Structural reform projects

**Duration:** 2-3-4 years

**Funding:**
- Strand 1: €200K - €400K
- Strand 2: €400K - €800K
- Strand 3: €800K - €1M
Alliances for Innovation

- **Aim:**
  - to strengthen Europe’s innovation capacity by boosting innovation through cooperation and flow of knowledge among higher education, vocational education and training (both initial and continuous), and the broader socio-economic environment, including research

- **Main activities:**
  - Boost the provision of new skills and address skills mismatches by designing and creating new curricula HE and VET
  - Supporting the development of a sense of initiative and entrepreneurial mind-sets in the EU
  - Digital skills, transition to a circular and greener economy needs
Alliances for Innovation

- **Lot1: Alliances for Education and Enterprises**
  - Boosting innovation
  - Developing a sense of initiative and entrepreneurial mind-sets, competences and skills
  - Stimulating the flow and exchange of knowledge between higher education, VET, enterprises and research
  - Identifying resilience-related, market needs and emerging professions

- **Duration & Funding:** €1m (2 years project), €1.5m (3 years project)

- **Lot2: Alliances for Sectoral Cooperation on Skills (“Blueprint”):**
  - Developing a strategic approach to sectoral cooperation on skills
  - Designing European sector-wide agreed ‘core’ curricula and training programs
  - Designing a long-term action plan for the progressive roll-out of project deliverables after the project has finished

- **Duration & Funding:** €4m (4 years project)
Forward-looking Projects

▪ **Aim:**
  - Large scale projects that aim to identify, develop and test **innovative policy approaches**
  - **Creativity** and e-participation, as well as **social entrepreneurship** in different fields of education, training, youth and sport
  - Forward-looking ideas that have the potential of becoming mainstreamed and giving input for improving education and training, youth and sport systems
  - Bring a substantial innovative effect in terms of methods and practices to all types of learning and active participation settings for Europe's social cohesion.

▪ **Main activities**
  - Action research, mapping work, producing large-scale sectoral or cross-sectoral outputs;
  - Transnational capacity-building activities such as training, the analysis of policy contexts, policy-research,
  - Pilot activities to test innovative solutions;
  - Think-tank activities, researching and experimenting with innovative ideas

▪ **Duration:** 2 – 4 years

▪ **Funding:** For Lot 1 - Cross-sectoral priorities: €800K | For Lot 2 - Vocational Education and Training (VET): €700K | For **Lot 3** - Adult education (AE): €1M
Partnerships for Excellence

- **Aim:**
  - to support projects with a long-term sustainable perspective.

The following actions are supported under this type of partnerships:

- **European Universities (UNIC Project)**
- **Erasmus Mundus Action:**
  - **Lot1:** Erasmus Mundus Joint Masters (EMJM):
    - high-level integrated transnational study programs at Master level delivered by an international consortium of HEIs.
    - **Aim:** contribute to the integration, the attractiveness, excellence and internationalization of the European Higher Education Area (EHEA).
    - Contribution to the institutional costs: 750€/month x Duration x # of students
    - Scholarship per student: 1400€/month x Duration
  - **Lot2:** Erasmus Mundus Design Measures (EMDM):
    - encourage the development of new, innovative, high-level integrated transnational study programs at Master level. (lump sum €55,000)

- **European Master in the Psychology of Global Mobility, Inclusion and Diversity in Society** (Erasmus Mundus Joint Master Degrees – KU example)
KA3: Support for Policy Reform and Cooperation

**Aim:**
- To support EU developments in HE Policy for a higher systemic impact

**Main activities:**
- Activities facilitating access and participation of youth in EU policy activities
- Awareness-raising, information, dissemination and promotion activities (seminars, workshops, campaigns, meetings, public debates, consultations, etc.)
- Foster strategic cooperation, exchange of ideas, collaborative working, and co-creation and relevant nonformal methods to shape and discuss bottom-up EU youth policy initiatives
Jean Monnet “Teaching and Research” Actions

- **Aim:**
  - Promote excellence in teaching and research in the field of EU studies worldwide.

- Jean Monnet Actions in the field of higher education
  - **Jean Monnet Modules:** short teaching programs in one or more disciplines of EU studies (min. of 40 teaching hours/academic term)
  - **Jean Monnet Chairs:** longer teaching posts with a specialization in European Union studies for individual university professors
  - **Jean Monnet Centers of Excellence:** focal points gathering knowledge of high-level experts in various disciplines of European studies, as well as developing transnational activities and structural links with academic institutions in other countries

- **Duration:** 3 years
- **Grant per project:** Modules: €30K; Chairs: €50K; CoE €100K
KU’s Jean Monnet Projects

- The Securitization of Migrants and Ethnic Minorities and the Rise of Xenophobia in the EU (Jean Monnet Networks)

- Mapping European Mediterranean Migration Studies (Jean Monnet Networks)

- Enhancing Visibility of the Academic Dialogue on EU-Turkey Cooperation (Jean Monnet Networks)
Jean Monnet-2020

Toplam bütçe: 15.5 milyon Avro

Alınan başvuru sayısı: 1447

Desteklenen proje sayısı: 362

141 JM Modülü
70 JM Kürsü Başkanlığı
29 JM Mükemmellik Merkezi
122 Diğer JM faaliyetleri (Ağlar, Kuruluşlara Destek vs.)

Başarı oranı: % 25

2022 Türkiye Statistics:

16 Projects
529,293 € Grants
16 Organisations
# Deadlines

<table>
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<th>KA2 Project Submission 2024 Deadlines</th>
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<td><strong>Cooperation Partnerships</strong></td>
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https://www.ua.gov.tr/anasayfa/icerikler/teklif-cagrilari/
What is OIP’s function? How is OIP supporting you?

- Giving a more extensive presentation on Erasmus+
- Helping out with the project idea development: Identification of the problem tree, strategy, partners
- Assisting throughout the submission process
- Helping out with the administrative work if the project proposal is accepted
- Assisting the activities
- Budget Management
Thank you!

Please scan for the presentation:
The presentation until this slide is prepared for the “first-timers”, from the next slide on there is more detailed explanation for those who are willing to write / participate in a project.
Funding

- **Funding:** €120k - €400k

- The total project grant is a variable amount, defined by multiplying €12.500 by the duration of the project (in months), and capped at €400.000 for projects with duration of 36 months.

  - **Project management and implementation:** Maximum 2750 EUR per month
  - **Transnational project meetings:** €575 - €760 (distance calculator)
  - **Exceptional costs:** 75% of eligible costs & Maximum of 50.000 EUR per project (excluding costs for providing a financial guarantee)
  - **Intellectual Output:** per manager/researcher/technician/admin staff...
  - **Multiplier events:** €100 / €200, max €30.000
  - **Travel:** distance calculator (€20 - €1500)
  - **Exceptional Costs:** maximum up to 80% of eligible costs

- **Application:** Turkish National Agency (Türkiye Ulusal Ajansı)
Funding

- Requirements depending on the lump sum
  - For grant amounts of **120.000 or 250.000 EUR**:
    - include a needs analysis and indicate the **distribution of tasks and budget among project partners**.
    - timeline for implementation of each project work package and activities and the deadline to produce project deliverables shall be indicated as well.
    - split the project activities in **“work packages”**. Each work package shall be linked to specific objectives, milestones and deliverables (max. 5 WPs)
  - For grant amounts of **400.000 EUR**:
    - include a detailed **project methodology** with a clear distribution of tasks and the financial arrangements among partners, a detailed timeline with milestones and main deliverables, the monitoring and control system and the tools put in place to ensure a timely implementation of the project activities
  - Work packages
  - develop quality assurance and monitoring mechanisms and an evaluation strategy (identify a set of quantitative and qualitative indicators)
How to come up with a project idea?

- Analysis of self:
  - SWOT
  - Problem Tree
  - Solution Tree
  - Strategy Analysis
  - Stakeholder Analysis
- Logical Framework
- Inspiration:
  - Good Project examples (success stories, good practice etc.):
    https://ec.europa.eu/programmes/erasmus-plus/projects/
Key questions and answers*

1. What is the pain point and who has it?
   - The unemployment rate of the youngsters is X%.

2. What is the reason behind the pain point?
   - The education system that does not prepare youngsters for today’s job demands.

3. Who says so?
   - National statistics from countries …

4. How would you solve it?
   - by developing a curriculum and trainings for 500 young entrepreneurs from countries X, Y, Z...

5. Which EU headline targets will your solution contribute?
   - Our solution will contribute to: Education/rates of early school leavers below 10% and Poverty and social exclusion/ at least 20 million fewer people in – or at risk of – poverty/social exclusion

6. What is the concrete product or service?
   - Training content, blended trainings and national training centers

*https://www.linkedin.com/pulse/how-do-you-turn-your-idea-something-worth-funding-tomislav-rozman/
How to find partners?

- The European Commission Web Page: [https://ec.europa.eu/info/funding-tenders/funding-opportunities/find-project-partner_en](https://ec.europa.eu/info/funding-tenders/funding-opportunities/find-project-partner_en)
- Among Koç University partners: [https://oip.ku.edu.tr/?q=search-results&keyword=&type=51](https://oip.ku.edu.tr/?q=search-results&keyword=&type=51)
- LinkedIn groups
- Salto: [https://www.salto-youth.net/tools/otlas-partner-finding/organisations/](https://www.salto-youth.net/tools/otlas-partner-finding/organisations/)
- Global Development Network: [http://www.gdn.int/partners-funders](http://www.gdn.int/partners-funders)
Timeline & Next Steps Example

Road Map and Timeline

October 7 - 18: Getting together with the Kariyer Gelisim Merkezi to discuss the SWOT, Problem Tree, Target Analysis, Strategy Analysis, Stakeholder Analysis

October 21 - 31: Logical Framework, activities & budget

November 4 - 15: Searching for possible partners from two EU program countries

Till the end of 2019: Talks & negotiations with the possible partners

January - February: Writing the project, developing the activities

March - April: Finalizing the project, preparing the documents, submission

Deadline: 26 April 2020
Keys of a Successful Project Proposal

- Make sure the project is compliant
- Justify why you are doing this project.
- Fit into the policy context of Erasmus+
- The Award Criteria:
  - Relevance of the Project (~ 30 points)
  - Quality of the Project Design & Implementation (~ 20 points)
  - Quality of the Project Team & Cooperation (~ 20 points)
  - Arrangements
  - Impact & Dissemination (~ 30 points)
Useful Links

- https://ec.europa.eu/programmes/erasmus-plus/node_en