Project Name: Podcasting-based social impact learning environment (POD-IMP)

Erasmus+ Programme, Key Action 2: Partnerships for Cooperation

Objectives:

By implementing this project we as a consortium aim to inspire and educate:

→ professionals in public, private and third sector who are working with or are interesting in defining, managing, measuring and communicating the impact of their activities;

→ young adults who would like to use podcasting as a tool to produce communication materials in relation to topics related to human well-being and environmental protection, i.e., the creation of positive impact and minimising negative impacts in our society. Depending on the mission of each of the project partners, each of us has related subobjectives too.

→ Geri Norai LT aims to raise awareness about social entrepreneurship in Lithuania, using podcasting as an adult education tool to more effectively inspire and educate the target groups.

→ KUSIF aims to further disseminate social impact knowledge by creating high quality and "evergreen" content.

→ SEAL aims to inform wider society about social entrepreneurship and strengthen the capacity of social entrepreneurs (by engaging them in storytelling).

→ Stories For Impact aims to make the basic information about impact measurement accessible to all so that the new clients of the company would be asking for help on a more advanced level, making servicing them more interesting and impactful

Results:

There will be three formal project results. The results will be measured per partner country as well as the whole project, including separate measurement of the materials in national languages and English.

Project result 1: A compilation of podcasts (in total: 245 podcasts in national languages and English).

Project result 2: A compilation of reference materials (in total: 32 reference materials that will be translated into national languages)

Project result 3: A guidance material for podcasting about social impact related topics.