



KOÇ University
Graduate School of Business
Master of Science in International Management Program

2021-2022 Fact Sheet

Koç University Graduate School of Business

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Nomination Deadlines

The nominations and orientation program are led by Office of International Programs (OIP). CEMS Program Managers and CEMS students will be informed about the nomination process by e-mail.

Nomination Deadlines for Coordinators & Students

*Nomination Deadline for Fall & Spring Term:

April 1 - June 1

*Nomination Deadline for Spring Term (second call):

September 1 - November 1

2021/2022 ACADEMIC CALENDAR

TERM DATES

Term Dates	FALL 2021 Sep.27, 2021 – Dec. 24, 2021 Finals: Jan 3-7, 2022	SPRING 2022 February 10 - May 27, 2022 Finals: May 30 – June 10, 2022
Mandatory Orientation	September 6th, 2021 (online)	-
Mandatory Seminars (Core)	-Block Seminar (online): 07-10 September 2021 -Skill Seminar I: Neuromarketing (1 full day) October 22nd, 2021 -Skill Seminar II: (TBC)	-Global Citizenship: February 10-11, 2022 (TBC) -Skill Seminar I: Future of Cryptocurrency by Erkut Baloğlu (1 full day) March 11th, 2022 -Skill Seminar II: Sustainability Strategy: From Emissions to a Green Future by Sevan Balıkçıyan April 9th, 2022
No class weeks	1-5 November 2021 due to CEMS Career Forum	Spring Break April 11-15, 2022
Events	CEMS Career Forum (No classes) 1-5 November 2021	Skill Seminars
Public Holidays (No classes)	29 October 2021 The Republic Day	April 23rd, 2022 National Sovereignty and Children's Day May 1st, 2022 Labor Day May 19th, 2022 Youth and Sports Day May 1-4, 2022 National Holidays



Language

The language of instruction at Koç University and Graduate School of Business is English. No other language is required to study at the University.

During the semester, Turkish language courses (6 ECTS) are offered for the exchange students if there is enough number of students interested.

Courses

Koç elective courses are worth 3 credits, which are the equivalent of 6 ECTS credits.

All CEMS students are required to successfully pass a minimum 24 ECTS per term.

Term 1

- Block Seminar, User Experience and Extended Reality (3 ECTS)
- CEMS Global Strategy Course (8 ECTS)
- Electives (6 ECTS)
- Skill Seminar (One day, 0,5 ECTS)
- Skill Seminar (One day, 0,5 ECTS)

Term 2

- CEMS Global Leadership (5 ECTS)
- Business Project (15 ECTS)
- Electives (6 ECTS)
- Global Citizenship Seminar (1 ECTS)
- 2 full days Skill Seminar
- Yök Project (Compulsory only for Koç CEMS MIM & Koç MIM Students)

Below you can find a list of Cems Accredited Courses for Fall 2021&Spring2022.

FALL 2021 COURSES	CODE	TYPE
Block Seminar (2 KU credits / 3 ECTS)	CSEM500.01	CORE
Business Policy and Strategy in a Global Environment (Global Strategy) (4 KU credits/ 8 ECTS)	MGMT506.01	CORE
Marketing Communications Strategy (3 KU credits / 6 ECTS)	MKTG554.01	ELECTIVE
Financial Management (3 KU credits / 6 ECTS)	CFIN501.01	MANDATORY ELECTIVE (Hard Skill)*
Financial Technology (3 KU credits / 6 ECTS)	MFIN550.01	MANDATORY ELECTIVE (Hard Skill)*
Managerial Economics (3 KU credits / 6 ECTS)	MGMT550.01	ELECTIVE
Corporate Dynamics (3 KU credits / 6 ECTS)	MGMT557.02	ELECTIVE
Portfolio Management (3 KU credits / 6 ECTS)	MFIN552.01	ELECTIVE
Strategic Management (3 KU credits / 6 ECTS)	CMGM501.01	ELECTIVE
Big Data for Business and Public Sector (3 KU credits / 6 ECTS)	QMBU520.01	MANDATORY ELECTIVE (Hard Skill)*
Skill Seminars		

SPRING 2022 COURSES	CODE	TYPE
Global Leadership (2 KU credits / 5 ECTS)	CMGM 508 - 01	CORE
Business Project (7,5 KU credits / 15 ECTS)	PROJ 501 - 01	CORE
Global Citizenship Seminar (1,5 KU credits / 1 ECTS)	CMGM 502 - 01	CORE
Global Developments in Business (3 KU credits / 6 ECTS)	CMGM 530 - 01	ELECTIVE
Covid19 Learning for Organizations (3 KU credits / 6 ECTS)	MGMT 555 - 01	ELECTIVE
Developing Intellectual Capital (3 KU credits / 6 ECTS)	MGMT 554 - 01	ELECTIVE
Financial Management II (3 KU credits / 6 ECTS)	MFIN 502 - 01	MANDATORY ELECTIVE (Hard Skill)*
Financial Markets and Instruments (3 KU credits / 6 ECTS)	MFIN 555 - 01	MANDATORY ELECTIVE (Hard Skill)*
Sustainable Investment (3 KU credits / 6 ECTS)	TBA	ELECTIVE
Skill Seminars	MGMT510 -01	CORE
YOK PROJECT* <i>*only for KoçMim&CemsMim home students.</i>	PROJ500 - 01	CORE

Business Project (15 ECTS): Students will work in groups and each student will be assigned for a business project at a specific company. Students will be working at those companies once a week under the supervision of a company advisor. There will be no CEMS classes on business project days. Students' business project performances will be evaluated both by their advisors from companies and the academic advisor from Koç University.

***Mandatory Elective Course:** As of Academic Year 2021/22, within the coursework required for CEMS MIM & Koç MIM degree, it is compulsory for students to complete (at least) 5 ECTS (cumulative) of 'hard skills' elective courses during the MIM Programme. Please check the Course List to see the hard skill-based courses. The 5 ECTS can be counted cumulatively (i.e., completed over multiple module offerings).

Course Selection

Term 1

1. Course Enrollment: 6th-10th September 2021
2. Add & Drop week: September 27th – October 8th, 2021

Term 2:

1. Course Enrollment: 1st-9th February 2022
2. Add & Drop week: 14th-25th February 2022

Exams and Grading

Exams are usually held at the end of the course or during exam session periods which lasts around a week following the end of classes. There may be midterm exams as well. Most exams are written, several courses include group and/or individual projects too. Course evaluations can be based on a student's participation in class, coursework, tests, examinations and other evaluations, according to rules defined by the course Instructor in the course syllabus at the beginning of the academic period.

Koç grading percentage thresholds are as follows:

Mark	Koç Grade	CEMS Grade
100, 99-90, 89-87	A+, A, A-	A
86-83, 82-80, 79-77	B+, B, B-	B
76-73, 72-70, 69-67	C+, C, C-	C
66-64, 63-60	D+, D	D
59-0	F	F