





Erasmus+ 2022 Funds
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Office of International Programs





The Motto

«A goal without a plan is just a wish.»

Antoine de Saint-Exupéry





Outline of the Presentation

- Introduction
- This Erasmus+ Term (2021 – 2027)
 - Priorities
 - Expected results
- Why should you / your department write / participate in a project?
- Statistics
- What is out there for HEIs?
 - Key Action (KA) 2
 - KA 3
 - Jean Monnet
- Deadlines
- OIP's Function



ERASMUS is a backronym meaning:
*EuRopean community Action Scheme for
the Mobility of University Students.*



Introduction

- What is Erasmus+ “One Integrated Programme”
(how are KA2 & 3 different from KA1 – Mobility programs)?
- **Cooperation:** universities, research organisations, companies, NGOs, local, regional, national authorities
- Why?
 - Deep economic crisis
 - High youth unemployment
 - Skills gaps & low employability of graduates
 - A global competition for talent
 - Complementarity between formal, informal and non formal learning
 - Need for closer links with world of work

THE FAMILY - THE SMALLEST
CELL OF THE UNITED
EUROPEAN UNION.





The Erasmus+ Program (2021-27)

- Erasmus+ ~ budget of €26.2 billion (30%: partnership projects and policy development activities)
 - International cooperation, strengthen the capacities, produce innovative approaches, exchange good practices and network
 - Educational, professional and personal development >
 - sustainable growth
 - quality jobs
 - social cohesion
 - driving innovation
 - strengthening European identity
 - active citizenship





The Program Supports

- [European Education Area](#)



- [Digital Education Action Plan 2021-2027](#)



- developing digital skills and competences, combating climate change, clean energy, artificial intelligence, robotics, big data analysis

- [The European Youth Strategy](#)



- Strengthening European identity
- Participation of young people in democratic processes

- [European Union Work Plan for Sport](#)



Priorities of the Program



- **Inclusion and diversity**: equal opportunities and access, inclusion, diversity and fairness
- **Digital Transformation**: harness the potential of digital technologies for teaching and learning and to develop digital skills for all & to enhance competence development
 - reach out to a larger target group both within and beyond the Union by a greater use of information, communication and technology tools
- **Environment and fight against climate change***: building of knowledge, skills and attitudes on climate change and sustainable development, use innovative practices to make participants true factors of change
- **Participation in democratic life****: raising awareness of and understanding the common EU values, the principles of unity and diversity



(*) https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal_en

(**) <https://www.salto-youth.net/rc/participation/ypstrategy/>



Expected Results of KA2

- This KA is expected to result in the development, transfer and/or implementation of innovative practices at organizational, local, regional, national or European levels
- Boosting skills and employability
- Increasing the quality and relevance of Europe's education systems
- A more modern, dynamic, committed and professional environment inside the organization
- Increased capacity and professionalism to work at EU/international level
- Opportunities for innovation projects and exchange of good practices





Some examples

Course / curriculum – Design and development

Course / curriculum – Other

Course / curriculum – Pilot course / module

Course / curriculum – Training scheme

Learning / teaching / training material – Academic / scientific publication

Learning / teaching / training material – Audiovisual material

Learning / teaching / training material – Educational game

Learning / teaching / training material – Literature (novels, short stories, tales, poetry, comics, plays, etc.)

Learning / teaching / training material – Manual / handbook / guidance material

Learning / teaching / training material – Other

Learning / teaching / training material – Toolkit

Methodologies / guidelines – Certification system

Methodologies / guidelines – Co-operation processes and methodologies

Methodologies / guidelines – Dissemination / exploitation plan

Methodologies / guidelines – Evaluation method and tool

Methodologies / guidelines – Methodological framework for implementation

Methodologies / guidelines – Non-formal learning methods

Methodologies / guidelines – Other

Open / online / digital education – E-learning course / module

Open / online / digital education – Massive Open On-line Course (MOOC)

Open / online / digital education – Open Education Resource (OER)

Open / online / digital education – Other

Open / online / digital education – Virtual training seminar / webinar

Policy Recommendations

Services / structures – Artistic and cultural activities

Services / structures – Cooperation, networking (including network creation and strategies) and peer-learning activities

Services / structures – Database development

Services / structures – E-learning platform

Services / structures – Other

Services / structures – Public awareness campaigns / outreach activities

Studies / analysis – Best practice guidelines / report

Studies / analysis – Case study

Studies / analysis – Data collection / analysis

Studies / analysis – Mapping, scientific literature review

Studies / analysis – Other

Studies / analysis – Questionnaire development and survey implementation

Studies / analysis – Research study / report

Studies / analysis – Statistical analysis



Why should you / your department write / participate in a project?

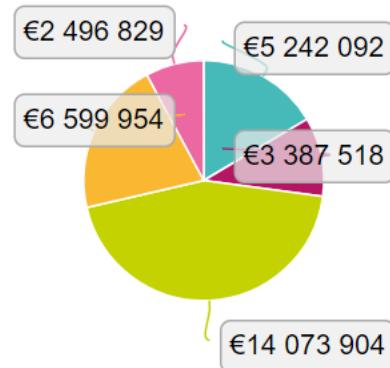
- Koç University's Strategic Internationalization Plan (KUSIP)
 - «As one of the leading research universities in Turkey, integrating internationalization in its education, research, student life and staff opportunities has always been a key component of its internationalization efforts.»
- Raise your profile
- Expand your capacity by collaboration & learning best practices
- Worldwide networking opportunity
- Statistics > https://ec.europa.eu/budget/fts/index_en.htm



Turkey – Erasmus + 2019 Cooperation Projects

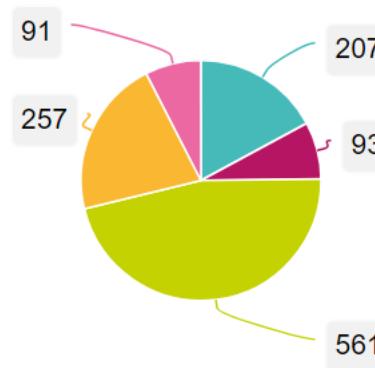
Grants

€ 31.80 million



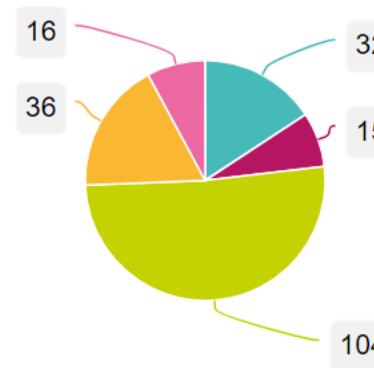
Organisations

1 209



Projects

203



Adult
Education

Higher
Education

School
Education

Vocational Education
and Training

Youth

25 Capacity building projects in the field of education and youth

1 Erasmus Mundus joint master degrees, which enable students to study in at least two countries

8 Cooperation projects between higher education institutions and businesses (knowledge alliances) and vocational education and training institutions and businesses (sector skills alliances)

29 Collaborative partnerships in the field of sport

5 Social inclusion projects in Education, Training and Youth



2020 Applications by Sectors

2020 Erasmus+ Başvurularının Sektörel Dağılımı

Sektörler	Başvuru Sayısı	Kabul Edilen Proje Sayısı	Toplam Onay Hibe (Avro)
Okul Eğitimi	6.766	1149	35,9 Milyon
Mesleki Eğitim	2.400	430	26,2 Milyon
Yetişkin Eğitimi	707	90	7,5 Milyon
Yükseköğretim	534	325	56,4 Milyon
Gençlik	2.672	284	9,5 Milyon
Avrupa Dayanışma Programı	896	263	6,1 Milyon
TOPLAM	13.975	2.541	141,6 Milyon



Erasmus+



AVRUPA
DAYANİŞMA
PROGRAMI



KU – Erasmus+ KA2 Projects

- Ongoing: [BANUU](#) (Partner), [UNIC](#) (Partner), [dBias](#) (Partner)

PEACEMAKERS (2017 – 20):

Peace Dialogue Campus Network: Fostering Positive Attitudes between Migrants and Youth in Hosting Societies

GOOD PRACTICE

Over the past years, the Eurasian landscape has witnessed unprecedented levels of international migration. The UN statistics estimate that the number of international migrants globally reached 272...

WALADU (2016 – 19):

Development and Structuring of BA Courses in Archaeology in Iraq

During the last decades the Iraqi HE System has suffered for a remarkable drop of quality and competitiveness. Education and cultural heritage have been seriously threatened and both teaching qual...

Know Your Impact (2015 – 17):

Social Impact Measurement Tools for Young Social Entrepreneurs

The Know Your Impact: Social Impact Management Tools for Young Social Entrepreneurs programme has been developed and implemented between the years 2015 and 2017 by four organizations: Koç Universi...

HEIDA (2014 – 16):

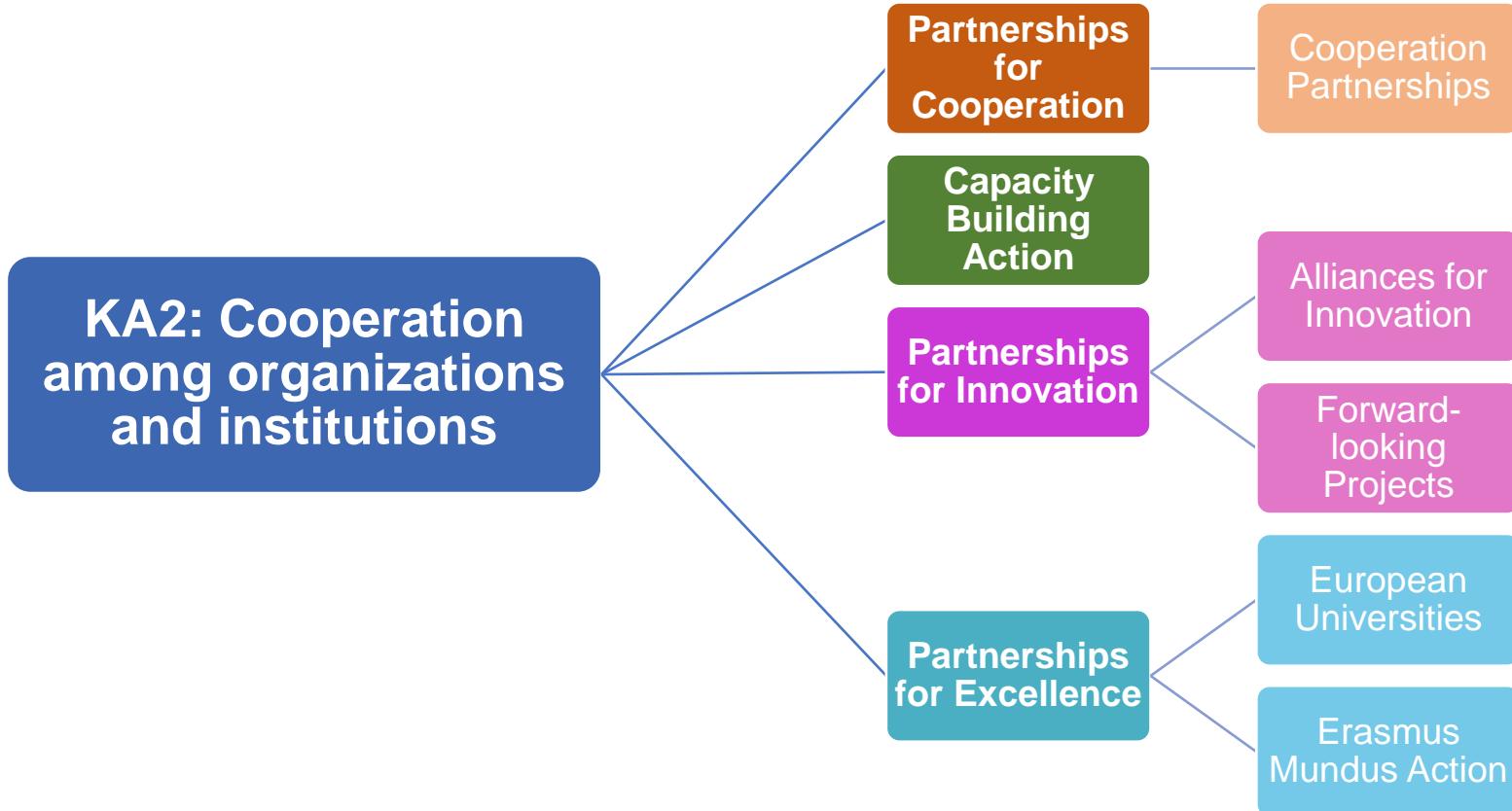
Data driven decision making for internationalization of higher education: Bridging the gap between faculty and admin using effective communication platforms

GOOD PRACTICE

The project's acronym is HEIDA (for Higher Education, Internationalization, Data) and responds to two specific needs: a data collection and sharing tool for the internationalisation activities of ...



What is out there for HEIs?



- KA3: Support for policy reform and cooperation
- Jean Monnet





Cooperation Partnerships

- **Aim:**

- To enhance stronger cooperation between HEI and with key stakeholders (enterprises, research organizations, social partners, local/regional authorities, other sectors) to foster quality and innovation in HE, reinforce networks, boost internationalization...

- **Main activities:**

- Develop, test, implement new joint curricula, joint study programs, common modules, intensive programs (inter-connectedness)
- Develop project-based cooperation with enterprises to study real-life cases
- Exploit the potential of Open Educational Resources, collaborative and personalized learning
- Integrate various study modes (distance, part-time, modular)

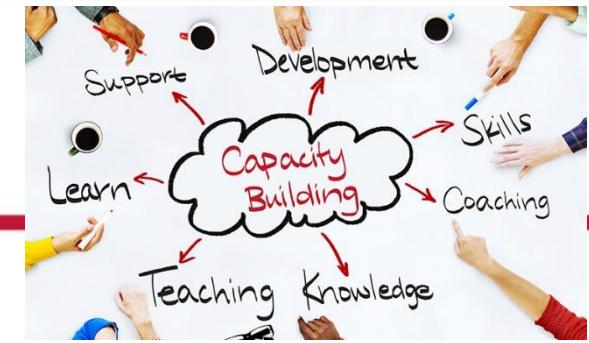
- **Duration:** 1-3 years

- **Funding:** Single lump sum €120k, €250k, €400k





Capacity Building



- **Aim:**
 - Modernize, internationalize and increase access to higher education, address the challenges facing eligible Partner Countries' higher education institutions and systems
- **Main activities:**
 - Curriculum development activities
 - Modernization of governance and management of HEIs and systems
 - Strengthening of relations between higher education and the wider economic and social environment
 - Strand 1 - Fostering access to cooperation in higher education
 - Strand 2 - Partnerships for transformation in higher education
 - Strand 3 - Structural reform projects
- **Duration:** 2-3-4 years
- **Funding:** Strand 1: €200K - €400K | Strand 2: €400K - €800K | Strand 3: €800K - €1M



Alliances for Innovation

- **Aim:**
 - to strengthen Europe's innovation capacity by boosting innovation through cooperation and flow of knowledge among **higher education, vocational education and training** (both initial and continuous), and the broader socio-economic environment, including research
- **Main activities:**
 - Boost the provision of new skills and address skills mismatches by designing and creating new curricula HE and VET
 - Supporting the development of a sense of initiative and entrepreneurial mind-sets in the EU
 - Digital skills, transition to a circular and greener economy needs





Alliances for Innovation

■ **Lot1: Alliances for Education and Enterprises**

- Boosting innovation
- Developing a sense of initiative and entrepreneurial mind-sets, competences and skills
- Stimulating the flow and exchange of knowledge between higher education, VET, enterprises and research
- Identifying resilience-related, market needs and emerging professions

■ **Duration & Funding:** €1m (2 years project), €1,5m (3 years project)

■ **Lot2: Alliances for Sectoral Cooperation on Skills (“Blueprint”):**

- Developing a strategic approach to sectoral cooperation on skills
- Designing European sector-wide agreed ‘core’ curricula and training programs
- Designing a long-term action plan for the progressive roll-out of project deliverables after the project has finished

■ **Duration & Funding:** €4m (4 years project)



Forward-looking Projects

- **Aim:**

- Large scale projects that aim to identify, develop and test innovative policy approaches
- Creativity and e-participation, as well as social entrepreneurship in different fields of education, training, youth and sport.
- Forward-looking ideas that have the potential of becoming mainstreamed and giving input for improving education and training, youth and sport systems
- Bring a substantial innovative effect in terms of methods and practices to all types of learning and active participation settings for Europe's social cohesion.

- **Main activities**

- Action research, mapping work, producing large-scale sectoral or cross-sectoral outputs;
- Transnational capacity-building activities such as training, the analysis of policy contexts, policy-research,
- Pilot activities to test innovative solutions;
- Think-tank activities, researching and experimenting with innovative ideas

- **Duration:** 2 – 4 years

- **Funding:** For Lot 1 - Cross-sectoral priorities: €800K | For Lot 2 - Vocational Education and Training (VET) : €700K | For **Lot 3** - Adult education (AE): €1M



Partnerships for Excellence

- **Aim:**

- to support projects with a long-term sustainable perspective.

The following actions are supported under this type of partnerships:

- **European Universities (UNIC Project)**

- **Erasmus Mundus Action:**

- Lot1: Erasmus Mundus Joint Masters (EMJM):

high-level integrated transnational study programs at Master level delivered by an international consortium of HEIs.

Aim: contribute to the integration, the attractiveness, excellence and internationalization of the European Higher Education Area (EHEA).

Contribution to the institutional costs: 750€/month x Duration x # of students

Scholarship per student: 1400€/month x Duration

- Lot2: Erasmus Mundus Design Measures (EMDM):

encourage the development of new, innovative, high-level integrated transnational study programs at Master level. (lump sum €55.000)

- European Master in the Psychology of Global Mobility, Inclusion and Diversity in Society (Erasmus Mundus Joint Master Degrees – KU example)



KA3: Support for Policy Reform and Cooperation

- **Aim:**

- To support EU developments in HE Policy for a higher systemic impact

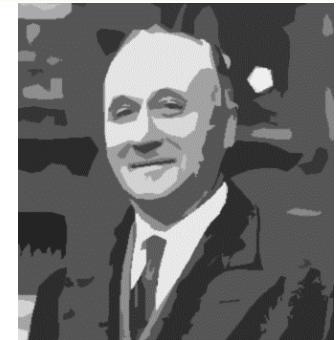
- **Main activities:**

- Activities facilitating access and participation of youth in EU policy activities
 - Awareness-raising, information, dissemination and promotion activities (seminars, workshops, campaigns, meetings, public debates, consultations, etc.)
 - Foster strategic cooperation, exchange of ideas, collaborative working, and co-creation and relevant nonformal methods to shape and discuss bottom-up EU youth policy initiatives



Jean Monnet “Teaching and Research” Actions

- **Aim:**
 - Promote excellence in teaching and research in the field of EU studies worldwide.
 - Jean Monnet Actions in the field of higher education
 - Jean Monnet Modules: short teaching programs in one or more disciplines of EU studies (min. of 40 teaching hours/academic term)
 - Jean Monnet Chairs: longer teaching posts with a specialization in European Union studies for individual university professors
 - Jean Monnet Centers of Excellence: focal points gathering knowledge of high-level experts in various disciplines of European studies, as well as developing transnational activities and structural links with academic institutions in other countries
- **Duration:** 3 years
- **Grant per project:** Modules: €30K; Chairs: €50K; CoE €100K





KU's Jean Monnet Projects

- The Securitization of Migrants and Ethnic Minorities and the Rise of Xenophobia in the EU (Jean Monnet Networks)
- Mapping European Mediterranean Migration Studies (Jean Monnet Networks)
- Enhancing VIsibility of the Academic DialogUe on EU-Turkey CooperaTion (Jean Monnet Networks)



Some Statistics



Jean Monnet-2020

Toplam bütçe: 15.5 milyon Avro

Alınan başvuru sayısı: **1.447**

Desteklenen proje sayısı: **362**

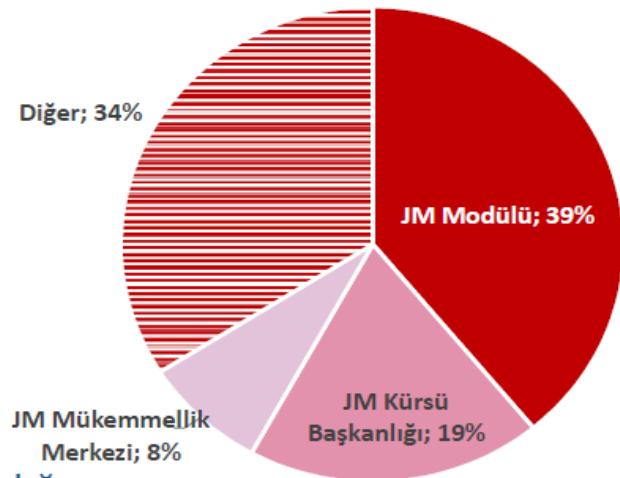
141 JM Modülü

70 JM Kürsü Başkanlığı

29 JM Mükemmellik Merkezi

122 Diğer JM faaliyetleri (Ağlar, Kuruluşlara Destek vs.)

Başarı oranı: % 25





Deadlines

KA2 Project Submission 2021 Deadlines		
Cooperation Partnerships	March 23 rd , <u>Youth: October 4th</u>	Turkish National Agency
Alliances for Innovation	September 15 th	EACEA (Education, Audiovisual and Culture Executive Agency)
EMJM	February 16 th	EACEA
Jean Monnet	June 2 nd	EACEA
Forward-looking Projects	March 15 th	EACEA
Capacity Building in HE	February 17th	EACEA

<https://www.ua.gov.tr/anasayfa/icerikler/teklif-cagrilari/>



Deadlines

KA3 Project Submission Deadlines

Youth Dialogue

March 22nd

Turkish National Agency

https://www.ab.gov.tr/erasmus-programi-acik-cagrilar_51898.html

<https://www.ua.gov.tr>



What is OIP's function? How is OIP supporting you?

- Giving a more extensive presentation on Erasmus+
- Helping out with the project idea development: Identification of the problem tree, strategy, partners
- Assisting throughout the submission process
- Helping out with the administrative work if the project proposal is accepted
- Assisting the activities
- Budget Management



The presentation until this slide is prepared for the “first-timers”, from the next slide on there is more detailed explanation for those who are willing to write / participate in a project.



Funding

- **Funding:** €120k - €400k
- The total project grant is a variable amount, defined by multiplying €12.500 by the duration of the project (in months), and capped at €400.000 for projects with duration of 36 months.
 - Project management and implementation: Maximum 2750 EUR per month
 - Transnational project meetings: €575 - €760 (distance calculator)
 - Exceptional costs: 75% of eligible costs & Maximum of 50.000 EUR per project (excluding costs for providing a financial guarantee)
 - Intellectual Output: per manager/researcher/technician/admin staff...
 - Multiplier events: €100 / €200, max €30.000
 - Travel: distance calculator (€20 - €1500)
 - Exceptional Costs: maximum up to 80% of eligible costs
- **Application:** Turkish National Agency (Türkiye Ulusal Ajansı)



Funding

- Requirements depending on the lump sum
 - For grant amounts of **120.000 or 250.000 EUR:**
 - include a needs analysis and indicate the **distribution of tasks and budget among project partners.**
 - timeline for implementation of each project work package and activities and the deadline to produce project deliverables shall be indicated as well.
 - split the project activities in “**work packages**”. Each work package shall be linked to specific objectives, milestones and deliverables (max. 5 WPs)
- For grant amounts **of 400.000 EUR:**
- include a detailed **project methodology** with a clear distribution of tasks and the financial arrangements among partners, a detailed timeline with milestones and main deliverables, the monitoring and control system and the tools put in place to ensure a timely implementation of the project activities
- Work packages
- develop quality assurance and monitoring mechanisms and an evaluation strategy (identify a set of quantitative and qualitative indicators)



Work Package Payment Rate

	Manager	Teacher/Trainer/Researcher/ Youth worker	Technician	Administrative staff ²⁰⁶
	B4.1	B4.2	B4.3	B4.4
Denmark, Ireland, Luxembourg, Netherlands, Austria, Sweden, Liechtenstein Norway	294	241	190	157
Belgium, Germany, France, Italy, Finland, United Kingdom, Iceland	280	214	162	131
Czech Republic, Greece, Spain, Cyprus, Malta, Portugal, Slovenia	164	137	102	78
Bulgaria, Estonia, Croatia, Latvia, Lithuania, Hungary, Poland, Romania, Republic of North Macedonia, Serbia, Slovakia, Turkey	88	74	55	39



How to come up with a project idea?

- Analysis of self:
 - SWOT
 - Problem Tree
 - Solution Tree
 - Strategy Analysis
 - Stakeholder Analysis
- Logical Framework
- Inspiration:
 - Good Project examples (success stories, good practice etc.):
<https://ec.europa.eu/programmes/erasmus-plus/projects/>



Key questions and answers*

- **1. What is the pain point and who has it?**
 - The unemployment rate of the youngsters is X%.
- **2. What is the reason behind the pain point?**
 - The education system that does not prepare youngsters for today's job demands.
- **3. Who says so?**
 - National statistics from countries ...
- **4. How would you solve it?**
 - by developing a curriculum and trainings for 500 young entrepreneurs from countries X, Y, Z...
- **5. Which EU headline targets will your solution contribute?**
 - Our solution will contribute to: Education/rates of early school leavers below 10% and Poverty and social exclusion/ at least 20 million fewer people in – or at risk of – poverty/social exclusion
- **6. What is the concrete product or service?**
 - Training content, blended trainings and national training centers

*<https://www.linkedin.com/pulse/how-do-you-turn-your-idea-something-worth-funding-tomislav-rozman/>



How to find partners?

- The European Commission Web Page:
https://ec.europa.eu/info/funding-tenders/funding-opportunities/find-project-partner_en
- Among Koç University partners:
<https://oip.ku.edu.tr/?q=search-results&keyword=&type=51>
- LinkedIn groups
- NGOs:
<https://www.idealista.org/en/organizations?q=&searchMode=true>
- Salto: <https://www.salto-youth.net/tools/otlas-partner-finding/organisations/>
- Global Development Network:
<http://www.gdn.int/partners-funders>



Timeline & Next Steps Example



Road Map and Timeline

October 7 - 18: Getting together with the Kariyer Gelisim Merkezi to discuss the SWOT, Problem Tree, Target Analysis, Strategy Analysis, Stakeholder Analysis

October 21 - 31: Logical Framework, activities & budget

November 4 - 15: Searching for possible partners from two EU program countries

Till the end of 2019: Talks & negotiations with the possible partners

January - February: Writing the project, developing the activities

March - April: Finalizing the project, preparing the documents, submission

Deadline: 26 April 2020





Keys of a Successful Project Proposal

- Make sure the project is compliant
- Justify why you are doing this project.
- Fit into the policy context of Erasmus+
- The Award Criteria:
 - Relevance of the Project (~ 30 points)
 - Quality of the Project Design & Implementation(~ 20 points)
 - Quality of the Project Team & Cooperation (~ 20 points)
 - Arrangements
 - Impact & Dissemination (~ 30 points)



Useful Links

- https://ec.europa.eu/programmes/erasmus-plus/node_en
- <https://ec.europa.eu/programmes/erasmus-plus/projects/>