

International Digital Seminar - Koç University

August 30 - September 9, 2021

DAY	Monday August 30	Tuesday August 31	Wednesday September 1	Thursday September 2
Week 1	9:30-10am Welcome session			
	10am-1pm	10am-1pm	10am-1pm	10am-1pm
	Leadership & Communication Skills	Leadership & Communication Skills	Leadership & Communication Skills	Leadership & Communication Skills - Exams
	2pm -5pm	2pm -5pm	2pm -5pm	Virtual Business Visit
Innovation Management	Innovation Management	Innovation Management		
DAY	Monday September 6	Tuesday September 7	Wednesday September 8	Thursday September 9
Week 2	Innovation Management - Exam	Luxury Brand Management	Luxury Brand Management	Luxury Brand Management - Exams
	2:30pm -4:00pm			Virtual Business Visit
	Luxury Brand Management			

	<i>Course Title</i>	<i>Number of hours</i>	<i>Number of credits</i>
C1	Leadership & Communication skills	12	2
C2	Innovation Management	12	2
C3	Luxury Brand Management	12	2
	Total Hours/credits	36	6