



**KOÇ
ÜNİVERSİTESİ**



Erasmus+ Funds
Oya Özer Kurt,
Office of International Programs

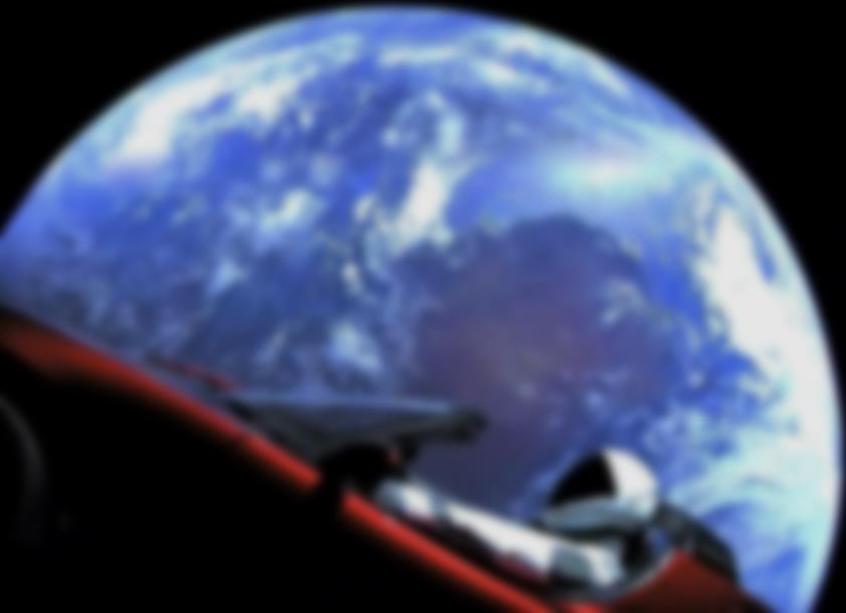


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The Motto

«A goal without a plan is just a wish.»
Antoine de Saint-Exupéry





Outline of the Presentation

- Introduction
- This Erasmus+ Term
- The next **Erasmus** Term (2021 – 2027)
- Why should you / your department write / participate in a project?
- EU priorities for higher education & why it is supporting Higher Education Institutions (HEIs)
- What is out there for HEIs?
 - Key Action (KA) 2
 - KA 3
 - Others

- ERASMUS is a backronym meaning:
*Eu*Ropean *community* *Action* *Scheme* for the *Mobility* of *University* *Students*.





Introduction

- What is Erasmus+ “One Integrated Programme” (how are KA2 & 3 different from KA1 – Mobility programs)?
- Workplace traineeships, staff training and teaching activities
- Cooperation: universities, research organisations, companies, NGOs, local, regional, national authorities
- Why?
 - Deep economic crisis
 - High youth unemployment
 - Skills gaps & low employability of graduates
 - A global competition for talent
 - Complementarity between formal, informal and non formal learning
 - Need for closer links with world of work

**THE FAMILY – THE SMALLEST
CELL OF THE UNITED
EUROPEAN UNION.**





Expected Results of KA2

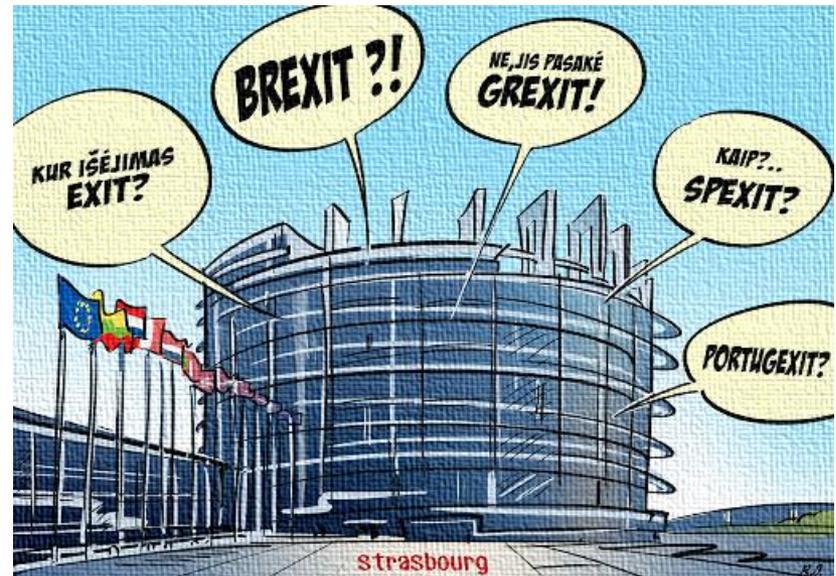
- This KA is expected to result in the development, transfer and/or implementation of innovative practices at organizational, local, regional, national or European levels
- A more modern, dynamic, committed and professional environment inside the organization
- Increased capacity and professionalism to work at EU/international level
- Opportunities for innovation projects and exchange of good practices





The Next Erasmus Program (2021-27)

- **Double** the funds available to €30 billion (Higher education at least €8,64 billion)
- **Triple** the number of participants
- Internationalization
- Simplification
- Digitalization
- Bringing in more European identity





Why should you / your department write / participate in a project?

- Koç University's Strategic Internationalization Plan (KUSIP)
 - «As one of the leading research universities in Turkey, integrating internationalization in its education, research, student life and staff opportunities has always been a key component of its internationalization efforts.»
- Raise your profile
- Expand your capacity by collaboration & learning best practices
- Worldwide networking opportunity
- Statistics > https://ec.europa.eu/budget/fts/index_en.htm

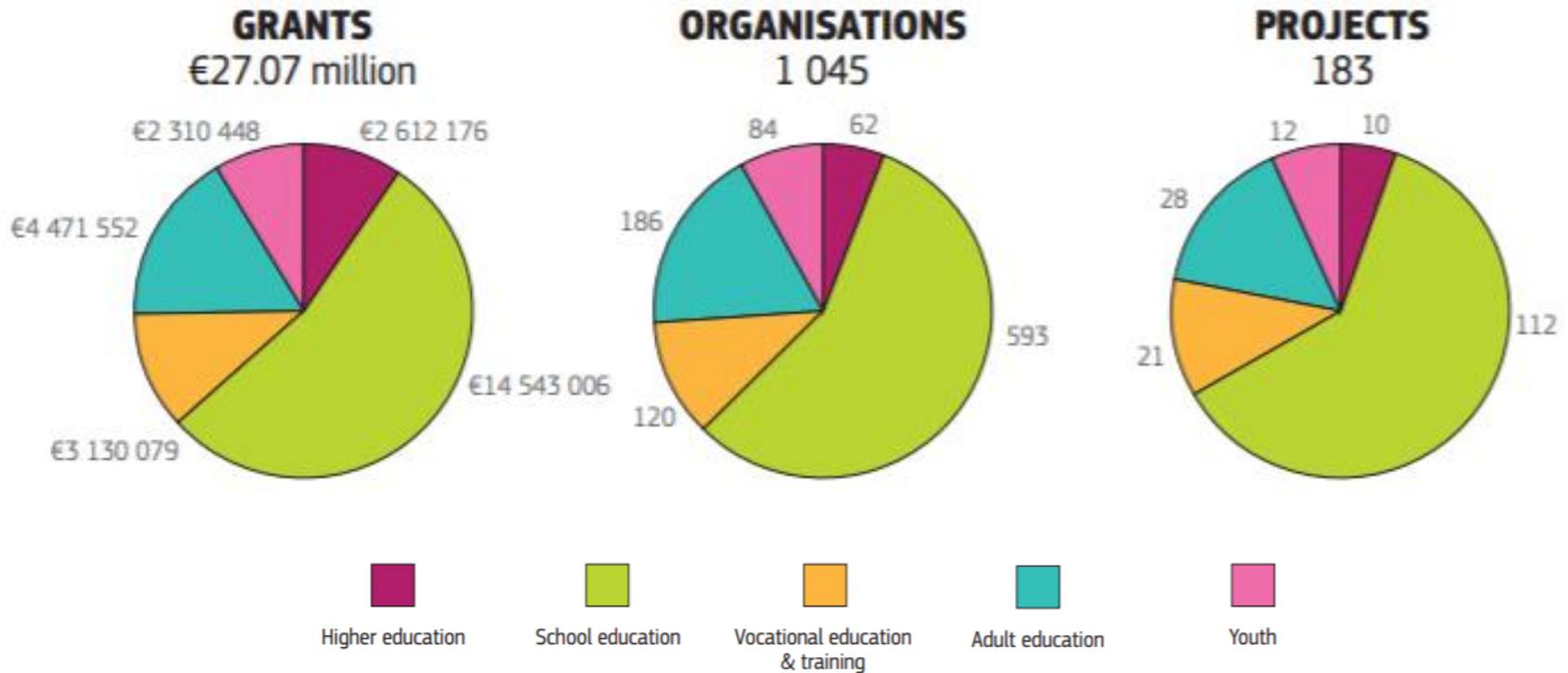


Some Statistics

- Overall budget: €14.7 billion (expected to double in the new Erasmus term of 2021 – 2027)
- **Strategic Partnerships (SP)**
 - Around 25,000 linking together
 - 125,000 schools, vocational Education and Training institutions, higher and adult Education institutions, Youth organisations and enterprises
- **Knowledge Alliances (KA)**
 - More than 150 set up by 1500 higher education institutions and enterprises



Turkey – Erasmus + 2018 Cooperation Projects



- 36** in capacity building projects in the field of education and youth
- 8** in collaborative partnerships in the field of sport
- 5** in social inclusion through education, training and youth projects



Accepted Capacity Building in HE Projects 2018

Country	Nr of projects in which the country is involved	Nr of projects in which the country is involved as coordinator	Nr of Joint Projects	Nr of Structural Projects
Austria	26	7	23	3
Belgium	19	6	16	3
Bulgaria	14	3	12	2
Croatia	9	3	8	1
Cyprus	9	3	8	1
Czech Republic	11	0	10	1
Denmark	6	1	6	0
Estonia	6	1	6	0
Finland	19	6	17	2
former Yugoslav Republic of Macedonia	4	1	4	0
France	34	6	26	8
Germany	37	6	35	2
Greece	31	7	30	1
Turkey	9	1	8	1
United Kingdom	28	5	28	0
Total	147*	103	133*	14*

https://eacea.ec.europa.eu/sites/eacea-site/files/table_c.pdf



2019 Applications by Sectors

TÜRKİYE ULUSAL AJANSI PROGRAM İSTATİSTİKLERİ



2019 Erasmus+ Başvurularının Sektörel Dağılımı

Sektörler	Başvuru Sayısı	Kabul Edilen Proje Sayısı	Toplam Onay Hibe (Avro)
Okul Eğitimi	6.145	942	27,9 Milyon
Mesleki Eğitim	2.624	567	26,7 Milyon
Yetişkin Eğitimi	557	81	6,3 Milyon
Yükseköğretim	428	281	53,8 Milyon
Gençlik	2.713	259	8 Milyon
Avrupa Dayanışma Programı	349	234	5,4 Milyon
TOPLAM	12.816	2.364	128 Milyon

* Sözleşme süreçleri devam ettiğinden verilerde değişiklik olabilir.

* Verilerin anlaşılabilirliği bakımından yuvarlatılmış yaklaşık rakamlar kullanılmıştır.



KU – Erasmus+ KA2 Projects

- Ongoing: [BANUU](#) (Partner), UNIC (Partner)

PEACEMAKERS

(2017 – 2020):

Peace Dialogue Campus Network: Fostering Positive Attitudes between Migrants and Youth in Hosting Societies

Over the past years the Eurasian landscape has witnessed unprecedented levels of international migration. The UN statistics estimated that in 2015 the number of international migrants worldwide re...

WALADU

(2016 – 2019):

Development and Structuring of BA Courses in Archaeology in Iraq

During the last decades the Iraqi HE System has suffered for a remarkable drop of quality and competitiveness. Education and cultural heritage have been seriously threatened and both teaching qual...

KUSIF

(2015 – 2017):

Social Impact Measurement Tools for Young Social Entrepreneurs

The Know Your Impact: Social Impact Management Tools for Young Social Entrepreneurs programme has been developed and implemented between the years 2015 and 2017 by four organizations: Koç Universi...

HEIDA

(2014 – 2016):

Data driven decision making for internationalization of higher education: Bridging the gap between faculty and admin using effective communication platforms

The project's acronym is HEIDA (for Higher Education, Internationalization, Data) and responds to two specific needs: a data collection and sharing tool for the internationalisation activities of ...

 GOOD PRACTICE



EU's priorities for higher education & why it is supporting the HEIs

- To advance the EU as a centre of excellence in education and training
- To support partner countries outside the EU in their efforts to modernize their education and training systems
- To promote common values and closer understanding between different people and cultures
- To support higher education institutions in Member States and beyond in their efforts to internationalize national education and training systems
- To improve the quality of education and training services in the EU and beyond through mutual learning, comparison and the exchange of best practices

https://ec.europa.eu/education/policies/international-cooperation/international-cooperation-and-policy-dialogue_en



What is out there for HEIs?

- KA2: Cooperation for Innovation and Exchange of Good Practices
 - Strategic Partnerships
 - Knowledge Alliances
 - Capacity Building
- KA3: Support for policy reform
 - Jean Monnet
 - Sport





Strategic Partnerships



- **Aim:**
 - To enhance stronger cooperation between HEI and with key stakeholders (enterprises, research organisations, social partners, local/regional authorities, other sectors) to foster quality and innovation in HE
- **Main activities:**
 - Develop, test, implement new joint curricula, joint study programmes, common modules, intensive programmes
 - Develop project-based cooperation with enterprises to study real-life cases
 - Exploit the potential of Open Educational Resources, collaborative and personalized learning
 - Integrate various study modes (distance, part-time, modular)
- **Duration:** 2-3 years
- **Funding:** €300k - €450k



Knowledge Alliances

- **Aim:**
 - To enhance structured and long-term cooperation between HEI and enterprises to develop innovative ways of producing and sharing knowledge in result-driven projects, particularly in emerging fields
- **Main activities:**
 - Delivery of new multidisciplinary curricula responding to business needs
 - Stimulate entrepreneurship and entrepreneurial mind-set of students, academic and company staff
 - Facilitate the exchange, flow and co-creation of knowledge between HEIs and enterprises
- **Duration:** 2-3 years
- **Funding:** €700k - €1m





Capacity Building



- **Aim:**
 - Modernize, internationalize and increase access to higher education, address the challenges facing eligible [Partner Countries](#)' higher education institutions and systems
- **Main activities:**
 - Curriculum development activities
 - Modernization of governance and management of HEIs and systems
 - Strengthening of relations between higher education and the wider economic and social environment
 - Joint projects: New curricula & degrees, learning and teaching methodologies, staff development, quality assurance, governance, Bologna tools
 - Structural projects: Reforms at national level with support of authorities in Partner Countries (eg. governance and management of higher education systems...)
- **Duration:** 2-3 years
- **Funding:** €500k - €1m



KA3: Support for Policy Reform

- **Aim:**

- To support EU developments in HE Policy for a higher systemic impact

- **Main activities:**

- Support the OMC, HE modernisation agenda, Bologna process
- Development and implementation of EU transparency tools (ECTS, ...)
- Recognition of qualifications (NARIC)
- Network of HE reform experts in Neighbouring and Enlargement countries
- International policy dialogue
- Worldwide alumni association
- International attractiveness and promotion



Deadlines

KA2 Project Submission Deadlines

Strategic Partnerships	Third week of March, <u>Youth:</u> First week of February, last week of April, first week of October	Turkish National Agency
Knowledge Alliances	End of February	EACEA (Education, Audiovisual and Culture Executive Agency)
Capacity Building in HE	First week of February	EACEA

https://www.ab.gov.tr/erasmus-programi-acik-cagrilar_51898.html

<https://www.ua.gov.tr>



Key Action 2

- KA200: SP addressing more than one field
- KA201: SP for school education
- KA202: SP for vocational education and training
- KA203: SP for higher education
- KA204: SP for adult education
- KA205: SP for youth
- KA206: KA for higher education
- KA207: Sector Skills Alliances in vocational education and training
- KA211: CB in higher education
- KA213: CB for youth in ACP countries, Latin America and Asia
- KA214: CB for youth in neighboring and enlargement countries
- KA219: SP for schools only
- KA230: European Universities



Deadlines

KA3 Project Submission Deadlines

Youth Dialogue

**First week of February,
last week of April,
first week of October**

Turkish National Agency

https://www.ab.gov.tr/erasmus-programi-acik-cagrilar_51898.html

<https://www.ua.gov.tr>



Key Action 3

- KA313: Forward Looking Cooperation Projects
- KA314: Policy experimentations
- KA347: Youth Dialogue Projects
- KA357: Dedicated VET Tools
- KA359: Partnerships of apprenticeships
- KA366: Social inclusion through education, training and youth
- KA367: VET-Business Partnerships on Apprenticeships/Work-based learning
- KA369: European Youth Together



What is my function? How I am going to help you?

- Giving a more extensive presentation on Erasmus+
- Helping out with the project idea development
- Identification of the problem tree, strategy, partners
- Assisting throughout the submission process
- Helping out with the administrative work if the project proposal is accepted
- Assisting the activities
- Budget Management



The presentation until this slide is prepared for the “first-timers”, from the next slide on there is more detailed explanation for those who are willing to write / participate in a project.



Strategic Partnerships (KA203)

- **Aim:** Supporting innovation & exchange of good practices
- **Partners:** minimum three organizations from three programme countries
- **Duration:** 2 – 3 years
- **Priorities:**
 - Horizontal Priorities: Supporting opportunities for all in acquiring and developing key competences, including basic skills; Social inclusion; Common values, civic engagement and participation; Environmental and climate goals; Innovative practices in a digital era; Supporting educators, youth workers, educational leaders and support staff; Sustainable investment, quality and efficiency of education, training and youth systems; Social and educational value of European cultural heritage, its contribution to job creation, economic growth and social cohesion
 - Field Specific Priorities: Promoting internationalization; Tackling skills gaps and mismatches; Rewarding excellence in learning, teaching and skills development; Building inclusive higher education systems; Fostering civic engagement
- At least one priority of each category must be met.



Activities

- **Strengthen the cooperation and networking** between organisations;
- Testing and/or implementation of **innovative practices** in the field of education, training and youth;
- Facilitate the **recognition and validation of knowledge, skills and competences** acquired through formal, non-formal and informal learning;
- **Cooperation between regional authorities** to promote the development of education, training and youth systems and their integration in actions of local and regional development;
- Support learners with **disabilities/special needs** to complete education cycles and facilitate their transition into the labour market, including by combating **segregation and discrimination** in education for marginalised communities;
- Better prepare and deploy the education and training of professionals for **equity, diversity and inclusion** challenges in the learning environment;
- Promote the **integration of refugees**, asylum seekers and newly arrived migrants and raise awareness about the refugee crisis in Europe;
- Transnational initiatives fostering entrepreneurial mind-sets and skills, to encourage **active citizenship and entrepre-neurship (including social entrepreneurship)**, jointly carried out by two or more groups of young people from different countries.



Funding

- **Funding: €300k - €450k**
- The total project grant is a variable amount, defined by multiplying €12.500 by the duration of the project (in months), and capped at €450.000 for projects with duration of 36 months.
 - Project management and implementation: Maximum 2750 EUR per month
 - Transnational project meetings: €575 - €760 (distance calculator)
 - Exceptional costs: 75% of eligible costs & Maximum of 50.000 EUR per project (excluding costs for providing a financial guarantee)
 - Intellectual Output: per manager/researcher/technician/admin staff...
 - Multiplier events: €100 / €200, max €30.000
 - Travel: distance calculator (€20 - €1500)
 - Exceptional Costs: maximum up to 80% of eligible costs
- **Application**: Turkish National Agency (Türkiye Ulusal Ajansı)



Intellectual Output Payment Rates

	Manager	Teacher/Trainer/Researcher/ Youth worker	Technician	Administrative staff
	B1.1	B1.2	B1.3	B1.4
Denmark, Ireland, Luxembourg, Netherlands, Austria, Sweden, Liechtenstein, Norway	294	241	190	157
Belgium, Germany, France, Italy, Finland, United Kingdom, Iceland	280	214	162	131
Czech Republic, Greece, Spain, Cyprus, Malta, Portugal, Slovenia	164	137	102	78
Bulgaria, Estonia, Croatia, Latvia, Lithuania, Hungary, Poland, Romania, Serbia, Slovakia, the Republic of North Macedonia, Turkey	88	74	55	39



Examples

- Educational Network on Soil and Plant Ecology and Management
 - Action Type: Strategic Partnerships for higher education
 - <https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/2014-1-DE01-KA203-000637>
- CARPE European Sustainable Solutions for Existing and New City Environments
 - Action Type: Strategic Partnerships for higher education
 - <https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/2014-1-NL01-KA203-001292>
- MedLand: Massive open online courses with videos for palliative clinical field and intercultural and multilingual medical communication
 - Action Type: Strategic Partnerships for higher education
 - <https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/2014-1-RO01-KA203-002940>



Knowledge Alliances (KA206)

- **Aims:** bridge between HEI and business, co-creation of knowledge and entrepreneurship, results driven. Knowledge Alliances are open to any discipline, sector and to cross-sectoral cooperation. The results and expected outcomes are clearly defined, realistic and address the issues identified in the needs analysis. Knowledge Alliances are meant to have a short and long-term impact on the wide range of stakeholders involved, at individual, organisational and systemic level.
- **Partners:** minimum six organizations from three programme countries (min. 2 HEI & min. 2 corporations)
- **Duration:** 2 – 3 years



Funding

- **Funding: €700k - €1m**
- **Eligible Costs:**
 - Implementation support: project management, project meetings, intellectual outputs etc.
 - Travel: €275 - €360
 - Subsistence costs: Contribution to subsistence costs of participants during the activity
 - Additionally, Knowledge Alliances should budget for the presentation of their project and the results at the University-Business Forum and/or other relevant events (up to five during the project duration).
- **Application:** Education, Audiovisual and Culture Executive Agency (EACEA)



Intellectual Output Payment Rate

	Manager	Teacher/Trainer/Researcher/ Youth worker	Technician	Administrative staff
	B2.1	B2.2	B2.3	B2.4
Denmark, Ireland, Luxembourg, Netherlands, Austria, Sweden, Liechtenstein, Norway	353	289	228	189
Belgium, Germany, France, Italy, Finland, United Kingdom, Iceland	336	257	194	157
Czech Republic, Greece, Spain, Cyprus, Malta, Portugal, Slovenia	197	164	122	93
Bulgaria, Estonia, Croatia, Latvia, Lithuania, Hungary, Poland, Romania, Slovakia, Serbia, the Republic of North Macedonia, Turkey	106	88	66	47



Examples

- SME and Higher Education Institutes in Innovation Partnerships
 - Action Type: Knowledge Alliances for higher education
 - <https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/554187-EPP-1-2014-1-IE-EPPKA2-KA>

- Greening Energy Market and Finance
 - Action Type: Knowledge Alliances for higher education
 - <https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/612408-EPP-1-2019-1-IT-EPPKA2-KA>



Capacity Building for Higher Education (KA211)

- **Aims:** Increased cooperation between EU & Partner countries, addressing challenges in management and governance of HEIs. This action which aims to support the modernisation, accessibility and internationalisation of higher education in the Partner Countries.
- **Types:**
 - Joint Projects (improve curriculum, governance, staff trainings, strengthening of relations between HEIs and the wider economic and social environment)
 - Structural Projects (reforms in HE systems, modernization policies and development & implementation of internal and external quality assurance systems/guidelines) They must also involve, as full partners, the Ministries responsible for higher education in each of the eligible Partner Countries targeted by the project.



Details

- **Can be implemented as:**
 - National projects, i.e. projects involving institutions from only one eligible Partner Country;
 - Multi-country projects within one single region, involving at least two countries from this region;
 - Multi-country projects involving more than one region, involving at least one country from each region concerned.
- **Partners:** number differs if it is national or multi-country project (refer to guide page 165)
- **Duration:** 2 – 3 years



Funding

- **Funding:** €500k - €1m
 - Staff costs: Max. 40% of the total grant
 - Travel costs: €20 - €1500
 - Costs of stay: €40 - €120
 - Equipment: 100% of eligible costs, Max. 30% of the total grant
 - Sub-contracting: 100% of eligible costs, Max. 10% of the total grant
 - Expensive travel costs: maximum up to 80% of eligible costs
- **Application:** EACEA



Work Package Payment Rate

	Manager	Teacher/Trainer/Researcher/ Youth worker	Technician	Administrative staff ²⁰⁶
	B4.1	B4.2	B4.3	B4.4
Denmark, Ireland, Luxembourg, Netherlands, Austria, Sweden, Liechtenstein Norway	294	241	190	157
Belgium, Germany, France, Italy, Finland, United Kingdom, Iceland	280	214	162	131
Czech Republic, Greece, Spain, Cyprus, Malta, Portugal, Slovenia	164	137	102	78
Bulgaria, Estonia, Croatia, Latvia, Lithuania, Hungary, Poland, Romania, Republic of North Macedonia, Serbia, Slovakia, Turkey	88	74	55	39



Examples

- Gas and Oil Processing, a European Lebanese Cooperation
 - Action Type: Capacity Building in higher education
 - <https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/561530-EPP-1-2015-1-RO-EPPKA2-CBHE-JP>
- Waste management curricula development in partnership with public and private sector
 - Action Type: Capacity Building in higher education
 - <https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/561821-EPP-1-2015-1-RS-EPPKA2-CBHE-JP>
- Strengthening of Internationalisation in B&H Higher Education
 - Action Type: Capacity Building in higher education
 - <https://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details/#project/561874-EPP-1-2015-1-BE-EPPKA2-CBHE-SP>



How to come up with a project idea?

- Analysis of self:
 - SWOT
 - Problem Tree
 - Solution Tree
 - Strategy Analysis
 - Stakeholder Analysis
- Logical Framework
- Inspiration:
 - Good Project examples (success stories, good practice etc.):
<https://ec.europa.eu/programmes/erasmus-plus/projects/>



How to find partners?

- The European Commission Web Page:
https://ec.europa.eu/info/funding-tenders/funding-opportunities/find-project-partner_en
- Among Koç University partners:
<https://oip.ku.edu.tr/?q=search-results&keyword=&type=51>
- LinkedIn groups
- NGOs:
<https://www.idealists.org/en/organizations?q=&searchMode=true>
- Salto: <https://www.salto-youth.net/tools/otlas-partner-finding/organisations/>
- Global Development Network:
<http://www.gdn.int/partners-funders>



Timeline & Next Steps Example



Road Map and Timeline

October 7 - 18: Getting together with the Kariyer Gelisim Merkezi to discuss the SWOT, Problem Tree, Target Analysis, Strategy Analysis, Stakeholder Analysis

October 21 - 31: Logical Framework, activities & budget

November 4 - 15: Searching for possible partners from two EU program countries

Till the end of 2019: Talks & negotiations with the possible partners

January - February: Writing the project, developing the activities

March - April: Finalizing the project, preparing the documents, submission

Deadline: 26 April 2020



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Keys of a Successful Project Proposal

- Make sure the project is compliant
- Justify why you are doing this project.
- Fit into the policy context of Erasmus+
- The Award Criteria:
 - Relevance of the Project (~ 30 points)
 - Quality of the Project Design & Implementation(~ 30 points)
 - Quality of the Project Team & Cooperation (~ 20 points)
 - Arrangements
 - Impact & Dissemination (~ 20 points)



Useful Links

- https://ec.europa.eu/programmes/erasmus-plus/node_en
- <https://ec.europa.eu/programmes/erasmus-plus/projects/>