



UC Berkeley Global Leadership & Innovation Program

Summer 2019

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Course Description

In our globalized and interconnected world, there is an increasing demand for effective leaders and innovative solutions to complex challenges. Students need opportunities to gain specific skills for leading others who are different than them and creating impactful change—that is, skills for global leadership and innovation.

CIL's Global Leadership and Innovation Program at UC Berkeley delivers these skills. Located in the Bay Area close to Silicon Valley, we are in a marketplace where it is necessary for companies to consistently innovate and develop solutions that enhance their user experience and improve systems. Moreover, we are in one of the most culturally diverse regions in the world, where students have an opportunity to practice leading across cultural difference.

The Global Leadership and Innovation program is grounded in empirical research on what makes successful intercultural leaders and innovators. Through a combination of experiential activities, simulations, discussions, and reflection, students will make gains in the following areas:

1. Cultural Self-Awareness: Understanding how culture shapes our unconscious habits of perceiving, thinking, communicating, and doing — and therefore how we view and treat others who are different from us.
2. Cultural Other-Awareness: Understanding how culture shapes others' unconscious habits of perceiving, thinking, communicating, and doing — providing frameworks for a deeper understanding of behaviors that can often seem puzzling.
3. Behavioral adaptation: When we are able to see our own, and others', behaviors in cultural terms, we become better able to adapt our own behaviors in culturally appropriate ways.
4. Innovation mindset and skillset: Capabilities to create innovative outputs and competitive advantage in a global marketplace.

Attendance at all class sessions is required.

Learning Objectives

In the course, you will:

1. Develop knowledge of key concepts and competencies related to global leadership and innovation.
2. Enhance understanding of culture, how cultural differences show up in the workplace and beyond, and the process of human cognition and perception in shaping our ability to lead effectively across cultural difference.
3. Strengthen skills for effectively leading culturally diverse teams that positively impact both team and organizational processes and outcomes.
4. Develop skills for leading the process of innovation to stay competitive in the global marketplace.

See daily topics and descriptions below.

Day	Date / Time	Topic/ Description
Tues	July 23 Morning	Welcome and course overview What makes an effective leader?
	July 23 Afternoon	Brain Hijack! : Understanding how our brains respond to difference and unfamiliarity
Wed	July 24 Morning	Working Effectively on Cross Cultural Teams: Developing awareness of self, awareness of others, and strategies to bridge cross-cultural differences
	July 24 Afternoon	What's wrong with you?! : Exploring communication, emotional intelligence, and workstyle dynamics in academic and professional contexts
Thurs	July 25 Morning	"DIVER" : A tool for increasing mental dexterity, creativity, suspending judgements, and navigating cultural difference
	July 25 Afternoon	Field trip to Berkeley neighborhoods: Practicing "DIVER" in the streets of Berkeley.
Fri	July 26 Morning	Building a New Nation: Connecting leadership, innovation, & values Networking lunch with locals: Connect with U.S. Americans and UC Berkeley students
	July 26 Afternoon	Global Leadership Challenge: Applying leadership & innovation frameworks
TBD	TBD Morning	Site Visit(s) to Bay Area Start-ups: Observing global leadership and innovation in action
Sat / Sun	July 27 July 28	Free Time: Experience SF on your own. Visit Alcatraz, bike over the Golden Gate Bridge, hike along the coast of the Pacific.
Tues	July 30 Morning	What's your leadership style? Motivating & Influencing: Understanding and practicing different styles of leadership using interactive theatre
	July 30 Afternoon	Introduction to Design Thinking. Applying leadership & innovation frameworks
Wed	July 31 Morning	Innovation through Design Thinking: Facilitating empathy and mindsets for creative problem solving
	July 31 Afternoon	Innovation Challenge #1: Identifying opportunities and problems that can be addressed through innovative product and service design
Thurs	Aug 1 Morning	Innovation through Design Thinking Innovation Challenge #2: Developing a user profile and reframing the design challenge
	Aug 1 Afternoon	Conducting User Research Innovation Challenge #3: Rapidly prototype ideas for solutions to their innovation challenge using available objects/materials Group Presentations of Innovative Challenge Solutions Iteration: Refining product/service design and integrating feedback Action plan: Bringing their new product/service to market, while applying leadership & innovation frameworks

Fri	Aug 2 Morning	Program Review: Summary of models, tools, theories used in course. Synthesis of Practices of Leadership and Practices of Innovation
	Aug 2 Afternoon	Closing Ceremony
Sat	Aug 3 All Day	Free Time: Experience SF and Bay Area on your own. Visit the various museums in SF and Oakland, take a stroll through Golden Gate Park and Ocean Beach. Students Depart