

WORLD
WIDE
WE

OVERVIEW OF THE
PROGRAMME GRANDE ÉCOLE
«Master in management programme»

Discover
Decode
Do

KEDGE
BUSINESS SCHOOL



HIGHLIGHTS OF THE ACADEMIC YEAR

FALL SEMESTER MASTER 1 & 2
<ul style="list-style-type: none"> Orientation session : 02 Sept. – 06 Sept. 2019 Beginning of semester : 09 Sept. 2019 End of semester & exams : 20 Dec. 2019

SPRING SEMESTER MASTER 1 & 2
<ul style="list-style-type: none"> Orientation session : 07 Jan. – 08 Jan. 2020 Beginning of semester : 09 Jan. 2020 End of semester & exams : 09 May 2020

BORDEAUX campus	MASTER 1.		MASTER 2.	
	FALL SEMESTER	SPRING SEMESTER	FALL SEMESTER	SPRING SEMESTER
	<p>OPEN TO 3rd & 4th YEAR BACHELOR STUDENTS</p> <ul style="list-style-type: none"> 30 ECTS credits – 6 or 7 courses <ul style="list-style-type: none"> 2 elective courses + 1 Major (4 or 5 courses) * 	<p>OPEN TO 3rd & 4th YEAR BACHELOR STUDENTS</p> <ul style="list-style-type: none"> 30 ECTS credits – 6 courses Elective courses Online elective courses available 	<p>OPEN TO 4th YEAR BACHELOR & MASTER STUDENTS</p> <ul style="list-style-type: none"> 30 ECTS credits – 6 courses Elective courses Online elective courses available 	<p>OPEN TO 4th YEAR BACHELOR & MASTER STUDENTS</p> <ul style="list-style-type: none"> 30 ECTS credits – 6 courses Elective courses Online elective courses available

MARSEILLE campus	MASTER 1.		MASTER 2.	
	FALL SEMESTER	SPRING SEMESTER	FALL SEMESTER	SPRING SEMESTER
	<p>OPEN TO 4th YEAR BACHELOR STUDENTS</p> <ul style="list-style-type: none"> 30 ECTS credits – 6 or 7 courses <ul style="list-style-type: none"> 2 elective courses + 1 Major (4 or 5 courses) ** 	<p>OPEN TO 4th YEAR BACHELOR STUDENTS</p> <ul style="list-style-type: none"> 30 ECTS credits – 6 courses Elective courses Online elective courses available 	<p>OPEN TO MASTER STUDENTS</p> <ul style="list-style-type: none"> 30 ECTS credits – 6 courses Elective courses Online elective courses available 	<p>OPEN TO MASTER STUDENTS</p> <ul style="list-style-type: none"> 30 ECTS credits – 6 courses Elective courses Online elective courses available

* Majors for the Bordeaux campus 
 Achats, Digital Management, Marketing, Finance, Management Organisationnel
 Supply Chain Management, Corporate Social Responsibility,
 **Majors for the Marseille campus
 Marketing Digital, Marketing, Finance, 
 Management Organisationnel , International Business/Geopolitics,
 Brand & Luxury Management, CSR: Business and the sustainable development goals,