

OVERVIEW OF THE PROGRAMME GRANDE ECOLE

« Master in Management Programme »

HIGHLIGHT OF THE ACADEMIC YEAR

FALL SEMESTER

Master 1 & Master 2

- Orientation session : 03 Sept - 06 Sept. 2019
- Beginning of semester : 09 Sept. 2019
- End of semester & exams : 20 Dec. 2019

SPRING SEMESTER

Master 1 & Master 2

- Orientation session : 06 Jan. – 08 Jan. 2020
- Beginning of semester : 09 Jan. 2020
- End of semester & exams : 09 May 2020

BORDEAUX campus	MASTER 1.		MASTER 2.	
	FALL SEMESTER	SPRING SEMESTER	FALL SEMESTER	SPRING SEMESTER
	<p>OPEN TO 3rd & 4th YEAR BACHELOR STUDENTS</p> <ul style="list-style-type: none"> ■ 30 ECTS credits – 6 courses <ul style="list-style-type: none"> • 2 elective courses + • 1 Major (4 courses) * 	<p>OPEN TO 3rd & 4th YEAR BACHELOR STUDENTS</p> <ul style="list-style-type: none"> ■ 30 ECTS credits – 6 courses ■ Elective courses ■ Online elective courses available 	<p>OPEN TO 4th YEAR BACHELOR & MASTER STUDENTS</p> <ul style="list-style-type: none"> ■ 30 ECTS credits – 6 courses ■ Elective courses ■ Online elective courses available 	<p>OPEN TO 4th YEAR BACHELOR & MASTER STUDENTS</p> <ul style="list-style-type: none"> ■ 30 ECTS credits – 6 courses ■ Elective courses ■ Online elective courses available

MARSEILLE campus	MASTER 1.		MASTER 2.	
	FALL SEMESTER	SPRING SEMESTER	FALL SEMESTER	SPRING SEMESTER
	<p>OPEN TO 4th YEAR BACHELOR STUDENTS</p> <ul style="list-style-type: none"> ■ 30 ECTS credits – 6 courses <ul style="list-style-type: none"> • 2 elective courses + • 1 Major (4 courses) ** 	<p>OPEN TO 3rd & 4th YEAR BACHELOR STUDENTS</p> <ul style="list-style-type: none"> ■ 30 ECTS credits – 6 courses ■ Elective courses ■ Online elective courses available 	<p>OPEN TO MASTER STUDENTS</p> <ul style="list-style-type: none"> ■ 30 ECTS credits – 6 courses ■ Elective courses ■ Online elective courses available 	<p>OPEN TO MASTER STUDENTS</p> <ul style="list-style-type: none"> ■ 30 ECTS credits – 6 courses ■ Elective courses ■ Online elective courses available

*  Majors for the Bordeaux campus
 Achats, Digital Management, Marketing, Finance, , Corporate Social Responsibility,
 Marketing, Finance, Rh Management Organisationnel, Supply Chain Management
 Corporate Social Responsibility, Marketing, Finance

**  Majors for the Marseille campus
 Marketing Digital, Marketing, Finance, Rh Management Organisationnel,
 International Business/Geopolitics, Brand & Luxury Management Marketing,
 Finance

The academic year of the Programme Grande Ecole ("Master in Management") is divided into **2 semesters**, from early September to early May.

The **fall semester** is divided into parts

- For the first part, students will have to select **elective courses**.
- For the second part, students will have to select a **Major of 4 or 5 courses** for the remainder of the semester.

For the **Spring semester** students will have to select up to **6 courses** from the list of elective courses below. They also have the possibility to select some **online elective courses**.

Online elective courses: Those courses are available for the Spring semester. Students can select up to two online elective courses if their Home Institution agrees with their choice.

Contact:

For any question related to your programme (Learning Agreement, pedagogical matters...) please contact: Jana Pokorna, Programme Grande Ecole ("Master in Management") Academic Advisor, jana.pokorna@kedgebs.com

FALL SEMESTER September 9th - December 20th

ELECTIVE COURSES September 9th to 21st			
Course code	Course title	Taught in	Field of study
September 9th to 14th			
Not available yet	- Project management	English	MARKETING
Not available yet	- Cross cultural management	English	MARKETING
Not available yet	- Cultural branding	English	MARKETING
September 16th to 21st			
Not available yet	- Cross cultural management	English	MANAGEMENT
Not available yet	- Project management	English	MANAGEMENT
Not available yet	- Cultural branding	English	MARKETING
During the semester			
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

MAJORS September 30th to December 20th		
Course code	Course title	Taught in
MAJOR SUPPLY CHAIN MANAGEMENT		
Not available yet	- Supply chain simulation	English
Not available yet	- Supply chain fundamentals	English
Not available yet	- Supply chain analytics	English
Not available yet	- Supply chain planning	English
Not available yet	- Maritime Supply Chain	English
MAJOR CORPORATE SOCIAL RESPONSIBILITY		
Not available yet	- CSR and Sustainable Innovation	English
Not available yet	- Business CSR & International Development	English
Not available yet	- Creating Social Change: System-Innovation for a Better Society	English
Not available yet	- Business in the Circular Economy	English
MAJOR MARKETING		
Not available yet	- Brand Management and Strategy	English
Not available yet	- Brand Portfolio Management	English
Not available yet	- Digital Marketing	English
Not available yet	- Marketing communication	English
MAJOR FINANCE		
Not available yet	- Corporate finance	English
Not available yet	- Asset portfolio Management	English
Not available yet	- International financial system	English
Not available yet	- Audit & internal control	English
Not available yet	- Management accounting	English
MAJOR ACHATS		
Not available yet	- Les fondamentaux des achats	French
Not available yet	- Fonction acheteur	French
Not available yet	- Des prévisions aux objectifs commerciaux	French
Not available yet	- Pilotage opérationnel des achats	French
MAJOR DIGITAL MANAGEMENT		
Not available yet	- Du business model à l'application	French
Not available yet	- Gestion de projet SI	French
Not available yet	- Pilotage et optimisation	French
Not available yet	- Technologies blockchain	French
Not available yet	- Intelligence artificielle	French
MAJOR MARKETING		
Not available yet	- Management et stratégie de la marque	French
Not available yet	- Gestion de portefeuille de la marque	French
Not available yet	- Marketing Digital	French
Not available yet	- Communication marketing intégrée	French
MAJOR FINANCE		
Not available yet	- Finance d'entreprise	French
Not available yet	- Gestion d'actifs et de portefeuilles	French
Not available yet	- Système financier international	French
Not available yet	- Contrôle de gestion	French
Not available yet	- Audit et contrôle interne	French
MAJOR MANAGEMENT ORGANISATIONNEL		
Not available yet	- Leadership	French
Not available yet	- Management des hommes et des équipes	French
Not available yet	- Méthode et outils RH	French
Not available yet	- Droit des RH	French

SPRING SEMESTER January 9th - May 9th

ELECTIVE COURSES			
Course code	Course title	Taught in	Field of study
Not available yet	- Supply chain simulation	English	OPS
Not available yet	- Supply chain management	English	OPS
Not available yet	- Decision making and decision analysis	English	OPS
Not available yet	- Les fondamentaux des achats	French	OPS
Not available yet	- Fonction acheteur	French	OPS
Not available yet	- Gestion de projet SI	French	OPS
Not available yet	- Luxury Marketing 1 : The World of Luxury	English	MARKETING
Not available yet	- Sustainable Marketing	English	MARKETING
Not available yet	- Brand management	English	MARKETING
Not available yet	- Management de la marque	French	MARKETING
Not available yet	- Défendre une décision Marketing	French	MARKETING
Not available yet	- Marketing de l'innovation	French	MARKETING
Not available yet	- Marque et communication	French	MARKETING
Not available yet	- Management de la force de vente	French	MARKETING
Not available yet	- Cross cultural management	English	MANAGEMENT
Not available yet	- International Business Environment	English	MANAGEMENT
Not available yet	- Management des hommes et des équipes	French	MANAGEMENT
Not available yet	- Le Leadership autrement : le parcours du héros	French	MANAGEMENT
Not available yet	- Sport et Management	French	MANAGEMENT
Not available yet	- Corporate finance	English	FINANCE
Not available yet	- Asset portofoglio Management	English	FINANCE
Not available yet	- International Financial System	English	FINANCE
Not available yet	- Financial markets (microstructure)	English	FINANCE
Not available yet	- FinTech and Digital Banking	English	FINANCE
Not available yet	- Finance d'entreprise	French	FINANCE
Not available yet	- Gestion d'actifs et de portefeuille	French	FINANCE
Not available yet	- Gestion du patrimoine en milieu bancaire	French	FINANCE
Not available yet	- Business CSR & International Development	English	STRATEGY
Not available yet	- Creating Social Change: System-Innovation for a Better Society	English	STRATEGY
Not available yet	- Strategie et création d'entreprises	French	STRATEGY
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

ONLINE ELECTIVE COURSES			
Course code	Course title	Taught in	Field of study
Not available yet	Communication digitale	French	MARKETING
Not available yet	Innovation de services	French	MARKETING
Not available yet	Modèles économiques des industries créatives, Livre, musique, vidéo	French	FINANCE
Not available yet	Apprendre à apprendre	French	MANAGEMENT
Not available yet	Management, stratégie et décisions individuelles	French	MANAGEMENT

MIS = Management Information System

OPS= Operations System Management

Please note that the List of courses might still be subject to changes

The academic year of the Programme Grande Ecole "Master in Management" is divided into **2 semesters**, from **early September** to **early May**.

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The **fall semester** is divided into two parts:

- **One electif** course taught in **September**.
- Then a **list of elective** courses taught between **October and December**.

For the **Spring semester** students will have to select **up to 6 courses** from the **list of elective courses** below.

Online elective courses: Those courses are available for the Fall and Spring semesters. Students can select **up to two online elective courses** if their Home Institution agrees with their choice.

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FALL SEMESTER September 9th - December 20th

ELECTIVE COURSES September 9th to 27th			
Course code	Course title	Taught in	Field of study
September 9th to 27th			
Not available yet	- HRM policies & practices	English	MANAGEMENT
During the semester			
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

ELECTIVE COURSES September 30th to December 20th			
Course code	Course title	Taught in	Field of study
Not available yet	- International Financial System	English	FINANCE
Not available yet	- Financial markets (microstructure)	English	FINANCE
Not available yet	- FinTech and Digital Banking	English	FINANCE
Not available yet	- Advanced Case Studies in Corporate Finance	English	FINANCE
Not available yet	- Gestion des risques en milieu bancaire	French	FINANCE
Not available yet	- Ingénierie financière	French	FINANCE
Not available yet	- Gestion du patrimoine en milieu bancaire	French	FINANCE
Not available yet	- Décisions financières et boursières	French	FINANCE
Not available yet	- Family Business	English	MANAGEMENT
Not available yet	- International Business Environment	English	MANAGEMENT
Not available yet	- States & Corporations in the World Economy	English	MANAGEMENT
Not available yet	- Human Resource Management in ASIA	English	MANAGEMENT
Not available yet	- Change management	English	MANAGEMENT
Not available yet	- Méthode de conseil en entreprise	French	MANAGEMENT
Not available yet	- Management, entrepreneuriat et intrapreneuriat	French	MANAGEMENT
Not available yet	- Retail Strategies	English	MARKETING
Not available yet	- Luxury Marketing 1 : The World of Luxury	English	MARKETING
Not available yet	- Wine Marketing	English	MARKETING
Not available yet	- Digital marketing	English	MARKETING
Not available yet	- Cultural branding	English	MARKETING
Not available yet	- Luxury in Asia	English	MARKETING
Not available yet	- Services marketing	English	MARKETING
Not available yet	- Communication alternative	French	MARKETING
Not available yet	- Fonction chef de produit	French	MARKETING
Not available yet	- Communication marketing intégrée	French	MARKETING
Not available yet	- Services dans un monde digital	French	MARKETING
Not available yet	- Lean management	English	OPS
Not available yet	- Business intelligence	English	OPS
Not available yet	- ERP/SAP Training	English	OPS
Not available yet	- Global supply chain	English	OPS
Not available yet	- Maritime supply chain	English	OPS
Not available yet	- Lean Supply Chain	English	OPS
Not available yet	- Mobilité et big data	French	OPS
Not available yet	- Management stratégique de la fonction achats	French	OPS
Not available yet	- Achats et innovation : les achats du futur	French	OPS
Not available yet	- Les achats durables	French	OPS
Not available yet	- Corporate Strategy in the Digital Age	English	STRATEGY
Not available yet	- Technology entrepreneurship	English	STRATEGY
Not available yet	- Creating Social Change : System-Innovation for a Better Society	English	STRATEGY

ONLINE ELECTIVE COURSES		
Course code	Course title	Field of study
Not available yet	- Exploring South East Asia	English
Not available yet	- Good Governance, Lobbying or Corruption	English
Not available yet	- Mastering Money	English
Not available yet	- Measuring Sustainable Performance	English
Not available yet	- Network-centric Innovation	English
Not available yet	- Strategic Behavior and Gaming	English
Not available yet	- Emotions et sentiments en marketing	French
Not available yet	- Marketing sensoriel	French
Not available yet	- Systèmes d'information, stratégie et organisation	French

SPRING SEMESTER January 9th - May 9th

ELECTIVE COURSES			
Course code	Course title	Taught in	Field of study
Not available yet	- Consulting in process management	English	OPS
Not available yet	- International project management	English	OPS
Not available yet	- Supply chain planning in an uncertain world	English	OPS
Not available yet	- Entreprise numérique, nouveaux métiers et nouvelles pratiques	French	OPS
Not available yet	- Technologie blockchain	French	OPS
Not available yet	- Développement WEB	French	OPS
Not available yet	- E-achats : les outils de l'acheteur d'aujourd'hui et de demain	French	OPS
Not available yet	- Pilotage opérationnel des achats	French	OPS
Not available yet	- Des achats au management des ressources externes	French	OPS
Not available yet	- Management de la supply chain durable	French	OPS
Not available yet	- Conception et gestion de la supply chain	French	OPS
Not available yet	- Cross cultural management	English	MANAGEMENT
Not available yet	- International Business Environment	English	MANAGEMENT
Not available yet	- Positive Leading People & organizational Excellence	English	MANAGEMENT
Not available yet	- Le Leadership autrement : le parcours du héros	French	MANAGEMENT
Not available yet	- Management, entrepreneuriat et intrapreneuriat	French	MANAGEMENT
Not available yet	- Sport et Management	French	MANAGEMENT
Not available yet	- International HR management	French	MANAGEMENT
Not available yet	- Luxury Marketing 1 : The world of Luxury	English	MARKETING
Not available yet	- Wine Marketing	English	MARKETING
Not available yet	- Consumer culture	English	MARKETING
Not available yet	- Luxury Marketing 2 : Experiential Luxury	English	MARKETING
Not available yet	- Marque et communication	French	MARKETING
Not available yet	- Services dans un monde digital	French	MARKETING
Not available yet	- Marketing industriel	French	MARKETING
Not available yet	- Marketing digital	French	MARKETING
Not available yet	- Investment banking	English	FINANCE
Not available yet	- Risk management and derivatives	English	FINANCE
Not available yet	- Big Data & quantitative methods	English	FINANCE
Not available yet	- Finance entrepreneuriale	French	FINANCE
Not available yet	- Business Models Innovation	English	STRATEGY
Not available yet	- Concevoir et déployer une stratégie RSE en entreprise	French	STRATEGY
Not available yet	- Stratégie et création d'entreprises	French	STRATEGY
Not available yet	- Startup : de l'idée au business model	French	STRATEGY
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

ONLINE ELECTIVE COURSES		
Course code	Course title	Field of study
Not available yet	- Corporate Social Responsibility	English
Not available yet	- Cultural Brand Strategy	English
Not available yet	- Economic Development	English
Not available yet	- Human Resources Technics and Methods	English
Not available yet	- Luxury Brands and Consumers' emotions	English
Not available yet	- Management and language	English
Not available yet	- Players and Deviants : Creative Innovation for Change	English
Not available yet	- Sensory Marketing	English
Not available yet	- Social Entrepreneurship	English
Not available yet	- Surviving Thriving and Sinning : International Contexts of Small Enterprise and Entrepreneurship	English
Not available yet	- Apprendre à apprendre	French
Not available yet	- Communication digitale	French
Not available yet	- Economie reconsidérée	French
Not available yet	- Film, production et distribution	French
Not available yet	- Influence et communication politique	French
Not available yet	- Intégrer et s'intégrer à l'entreprise	French
Not available yet	- Management, stratégies et décisions individuelles	French
Not available yet	- Marketing relationnel	French
Not available yet	- Modèles économiques des industries créatives. Livre, musique, vidéo	French

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FALL SEMESTER September 9th - December 20th

ELECTIVE COURSES September 9th to 21st			
Course code	Course title	Taught in	Field of study
September 9th to 14th			
Not available yet	- HRM policies & Practices	English	HRM
Not available yet	- Customer relationship management	English	MANAGEMENT
September 16th to 21st			
Not available yet	- Cross cultural management	English	HRM
Not available yet	- Customer relationship management	English	MANAGEMENT
During the semester			
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

MAJORS September 30th to December 20th		
Course code	Course title	Taught in
MAJOR INTERNATIONAL BUSINESS / GEOPOLITICS		
Not available yet	- Geopolitics and the world of Business	English
Not available yet	- Introduction to international Business	English
Not available yet	- Strategic Business Relationship	English
Not available yet	- Inter trade policy & business strategy	English
MAJOR BRAND & LUXURY MANAGEMENT		
Not available yet	- International brand management	English
Not available yet	- Luxury fashion mark in global markets	English
Not available yet	- Tribal mark and brand communities	English
Not available yet	- Culture consumption and marketing	English
MAJOR MARKETING		
Not available yet	- Brand Management and Strategy	English
Not available yet	- Brand Portfolio Management	English
Not available yet	- Digital Marketing	English
Not available yet	- Marketing communication	English
MAJOR FINANCE		
Not available yet	- Corporate finance	English
Not available yet	- Asset portfolio Management	English
Not available yet	- International financial system	English
Not available yet	- Audit & internal control	English
Not available yet	- Management accounting	English
MAJOR CSR: BUSINESS AND THE SUSTAINABLE DEVELOPMENT GOALS		
Not available yet	- Cases in international CSR	English
Not available yet	- Understanding and Preventing Organizational Corruption	English
Not available yet	- International relations of the environment and sustainable development	English
Not available yet	- Climate change and business	English
MAJOR MARKETING DIGITAL		
Not available yet	- Stratégie Marketing Digital	French
Not available yet	- SEO et SEA	French
Not available yet	- Introduction au développement web (by le wagon)	French
Not available yet	- Social Media et Marketing de contenu	French
Not available yet	- Analytics et Data Visualisation	French
MAJOR MARKETING		
Not available yet	- Management et stratégie de la marque	French
Not available yet	- Gestion de portefeuille de la marque	French
Not available yet	- Marketing Digital	French
Not available yet	- Communication marketing intégrée	French
MAJOR FINANCE		
Not available yet	- Finance d'entreprise	French
Not available yet	- Gestion d'actifs et de portefeuilles	French
Not available yet	- Système financier international	French
Not available yet	- Contrôle de gestion	French
Not available yet	- Audit et contrôle interne	French
MAJOR MANAGEMENT ORGANISATIONNEL		
Not available yet	- Leadership	French
Not available yet	- Management des hommes et des équipes	French
Not available yet	- Méthode et outils RH	French
Not available yet	- Droit des RH	French

SPRING SEMESTER January 9th - May 9th

ELECTIVE COURSES			
Course code	Course title	Taught in	Field of study
Not available yet	- Brand Management	English	MARKETING
Not available yet	- International Brand management	English	MARKETING
Not available yet	- Luxury Fashion Marketing in global Markets	English	MARKETING
Not available yet	- Consumer behavior	English	MARKETING
Not available yet	- Analytics and data	English	MARKETING
Not available yet	- Customer Relationship Management, Implementation and Application	English	MARKETING
Not available yet	- Services Marketing	English	MARKETING
Not available yet	- Management de la marque	French	MARKETING
Not available yet	- Marketing des services	French	MARKETING
Not available yet	- Management commercial	French	MARKETING
Not available yet	- Création de sites (Wordpress)	French	MARKETING
Not available yet	- Marketing digital- Les outils	French	MARKETING
Not available yet	- Project Management	English	MANAGEMENT
Not available yet	- Leadership	English	MANAGEMENT
Not available yet	- Management des hommes et des équipes	French	MANAGEMENT
Not available yet	- Le leadership autrement : le parcours du héros	French	MANAGEMENT
Not available yet	- Business development et management des ventes	French	MANAGEMENT
Not available yet	- Corporate finance	English	FINANCE
Not available yet	- Asset portofoglio Management	English	FINANCE
Not available yet	- International financial system	English	FINANCE
Not available yet	- Audit, contrôle interne et gestion des risques d'entreprise	French	FINANCE
Not available yet	- Finance d'entreprise	French	FINANCE
Not available yet	- Gestion d'actifs et de portefeuilles	French	FINANCE
Not available yet	- Introduction to international business	English	STRATEGY
Not available yet	- International Trade Policy and Business Strategy	English	STRATEGY
Not available yet	- Cases in international CSR	English	STRATEGY
Not available yet	- Understanding and Preventing Organizational Corruption	English	STRATEGY
Not available yet	- Stratégies de croissance	French	STRATEGY
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

ONLINE ELECTIVE COURSES			
Course code	Course title	Taught in	
Not available yet	- Communication digitale	French	MARKETING
Not available yet	- Innovation de services	French	MARKETING
Not available yet	- Modèles économiques des industries créatives, Livre, musique, vidéo	French	FINANCE
Not available yet	- Apprendre à apprendre	French	MANAGEMENT
Not available yet	- Management, stratégie et décisions individuelles	French	MANAGEMENT

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FALL SEMESTER September 9th - December 20th

ELECTIVE COURSES September 9th to 27th			
Course code	Course title	Taught in	Field of study
September 9th to 27th			
Not available yet	- Management and Language in international business	English	MANAGEMENT
During the semester			
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

ELECTIVE COURSES September 30th to December 20th			
Course code	Course title	Taught in	Field of study
Not available yet	- International financial system	English	FINANCE
Not available yet	- Risk management and derivatives	English	FINANCE
Not available yet	- Capital investissement	French	FINANCE
Not available yet	- Financement bancaire et régulation	French	FINANCE
Not available yet	- Ingénierie financière	French	FINANCE
Not available yet	- Project Management	English	MANAGEMENT
Not available yet	- International HR management	English	MANAGEMENT
Not available yet	- Freedom at work : embodied leadership	English	MANAGEMENT
Not available yet	- Gestion des conflits	French	MANAGEMENT
Not available yet	- Le leadership autrement : le parcours du héros	French	MANAGEMENT
Not available yet	- Business development et management des ventes	French	MANAGEMENT
Not available yet	- Customer Relationship Management, Implementation and Application	English	MARKETING
Not available yet	- Sales Management	English	MARKETING
Not available yet	- Advertising	English	MARKETING
Not available yet	- International marketing	English	MARKETING
Not available yet	- B to B marketing	English	MARKETING
Not available yet	- Function Product manager	English	MARKETING
Not available yet	- Luxury goods and cosmetic marketing	English	MARKETING
Not available yet	- Luxury brand research	English	MARKETING
Not available yet	- Luxury Brand and Customer's Experience	English	MARKETING
Not available yet	- Luxury, Merchandising and digital Strategies	English	MARKETING
Not available yet	- Digital marketing	English	MARKETING
Not available yet	- Sensory marketing	English	MARKETING
Not available yet	- Marketing digital	French	MARKETING
Not available yet	- Négociation globale	French	MARKETING
Not available yet	- Marketing Sportif	French	MARKETING
Not available yet	- International Trade Policy and Business Strategy	English	STRATEGY
Not available yet	- Communicating Corporate Strategy	English	STRATEGY
Not available yet	- International relations of the environment	English	STRATEGY
Not available yet	- Regional business in southern mediterranean	English	STRATEGY
Not available yet	- Cross cultural business & political negotiation	English	STRATEGY
Not available yet	- Regional business environment in Asia (China and India)	English	STRATEGY
Not available yet	- Stratégies de croissance	French	STRATEGY
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

ONLINE ELECTIVE COURSES			
Course code	Course title	Taught in	Field of study
Not available yet	- Exploring South East Asia	English	
Not available yet	- Good Governance, Lobbying or Corruption	English	
Not available yet	- Mastering Money	English	
Not available yet	- Measuring Sustainable Performance	English	
Not available yet	- Network-centric Innovation	English	
Not available yet	- Strategic Behavior and Gaming	English	
Not available yet	- Emotions et sentiments en marketing	French	
Not available yet	- Marketing sensoriel	French	
Not available yet	- Systèmes d'information, stratégie et organisation	French	

SPRING SEMESTER January 9th - May 9th

ELECTIVE COURSES			
Course code	Course title	Taught in	Field of study
Not available yet	- HR management in MENA	English	MANAGEMENT
Not available yet	- Change management	French	MANAGEMENT
Not available yet	- Brand, Cultures and Marketing Strategy	English	MARKETING
Not available yet	- Strategic Customer Management	English	MARKETING
Not available yet	- Purchasing Marketing	English	MARKETING
Not available yet	- Luxury brand research	English	MARKETING
Not available yet	- Luxury, Merchandising and digital Strategies	English	MARKETING
Not available yet	- Marketing responsable et développement durable	French	MARKETING
Not available yet	- Négociation globale	French	MARKETING
Not available yet	- Marketing des loisirs	French	MARKETING
Not available yet	- Communication et marketing institutionnel	French	MARKETING
Not available yet	- Communication marketing intégré	French	MARKETING
Not available yet	- Innover dans les services	French	MARKETING
Not available yet	- Gestion de crise	French	FINANCE
Not available yet	- Audit, contrôle interne et gestion des risques d'entreprise	French	FINANCE
Not available yet	- Coûts et prise de décisions managériales	French	FINANCE
Not available yet	- Impact des investissements et performances	French	FINANCE
Not available yet	- Responsabilité sociale des PME	French	FINANCE
Not available yet	- Cases in international CSR	English	STRATEGY
Not available yet	- Climate changes and business	English	STRATEGY
Not available yet	- Understanding And preventing Organizational corruption	English	STRATEGY
Not available yet	- International relations of the environment	English	STRATEGY
Not available yet	- Financial globalization and geopolitics	French	STRATEGY
Not available yet	- Geopolitical risk and business	French	STRATEGY
Not available yet	- Management participatif & RIS	French	STRATEGY
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

ONLINE ELECTIVE COURSES		
Course code	Course title	Taught in
Not available yet	- Corporate Social Responsibility	English
Not available yet	- Cultural Brand Strategy	English
Not available yet	- Economic Development	English
Not available yet	- Human Resources Technics and Methods	English
Not available yet	- Luxury Brands and Consumers' emotions	English
Not available yet	- Management and language	English
Not available yet	- Players and Deviants : Creative Innovation for Change	English
Not available yet	- Sensory Marketing	English
Not available yet	- Social Entrepreneurship	English
Not available yet	- Surviving Thriving and Sinning : International Contexts of Small Enterprise and Entrepreneurship	English
Not available yet	- Apprendre à apprendre	French
Not available yet	- Communication digitale	French
Not available yet	- Economie reconsidérée	French
Not available yet	- Film, production et distribution	French
Not available yet	- Influence et communication politique	French
Not available yet	- Intégrer et s'intégrer à l'entreprise	French
Not available yet	- Management, stratégies et décisions individuelles	French
Not available yet	- Marketing relationnel	French
Not available yet	- Modèles économiques des industries créatives. Livre, musique, vidéo	French

MIS = Management Information System

OPS = Operations System Management

Please note that the List of courses might still be subject to change