



KOÇ University  
Graduate School of Business  
Master of Science in International Management Program

**2024-2025 Fact Sheet**

Koç University Graduate School of Business

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# KOÇ CEMS OFFICE

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## Nomination Deadlines

The nominations and orientation program are led by Office of International Programs (OIP). CEMS Program Managers and CEMS students will be informed about the nomination process by e-mail.

### Nomination Deadlines for Coordinators & Students

\*Nomination Deadline for Fall & Spring Term:

**April 1 - June 1**

\*Nomination Deadline for Spring Term (second call):

**September 1 - November 1**

<b>2024/2025 ACADEMIC CALENDAR</b>		
<b>TERM DATES</b>		
Term Dates	<b>FALL 204</b> Sep.23, 2024 – Dec. 20, 2024 Finals: Dec. 16-20, 2024	<b>SPRING 2025</b> February 13 - June 16, 2025 Finals: June 10-16, 2025
No class weeks	-No Winter Break -Career Forum: November 08-09, 2024	-Spring Break: <b>March 31- April 04, 2025</b>
Public Holidays (No classes)	<b>29 October 2024</b> The Republic Day	<b>March 29-April 1, 2025</b> National Holidays <b>April 23, 2025</b> National Sovereignty and Children's Day <b>May 1, 2025</b> Labor Day <b>May 19, 2025</b> Youth and Sports Day <b>June 05-09, 2025</b> National Holidays

## Language

The language of instruction at Koç University and Graduate School of Business is English. No other language is required to study at the University.

## Courses

Koç elective courses are worth 3 credits, which are the equivalent of 6 ECTS credits.

## Course Selection

### Term 1

1. Course Enrollment: 09-16 September 2024
2. Add&Drop Week: Sept30-Oct04,2024

### Term 2:

1. Course Enrollment: 03-12 February 2025
2. Add &Drop week: 24-28 February 2025

## Exams and Grading

Exams are usually held at the end of the course or during exam session periods

which lasts around a week following the end of classes. There may be midterm exams as well. Most exams are written, several courses include group and/or individual projects too. Course evaluations can be based on a student's participation in class, coursework, tests, examinations and other evaluations, according to rules defined by the course Instructor in the course syllabus at the beginning of the academic period.

Koç grading percentage thresholds are as follows:

Mark	Koç Grade	CEMS Grade
100, 99-90, 89-87	A+, A, A-	A
86-83, 82-80, 79-77	B+, B, B-	B
76-73, 72-70, 69-67	C+, C, C-	C
66-64, 63-60	D+, D	D
59-0	F	F

Below you can find a list of Cems Accredited Courses for Fall 2024&Spring2025.

FALL 2024 COURSES	CODE	TYPE
Sustainable Business Strategies for Competitiveness (3 KU credits / 6 ECTS)	<b>MGMT 560.01</b>	CORE (TBC)
Marketing Communications Strategy (3 KU credits / 6 ECTS)	<b>MKTG 554.01</b>	ELECTIVE
Financial Management ( <b>ONLINE</b> ) (3 KU credits / 6 ECTS)	<b>CFIN 501.01</b>	ELECTIVE
Financial Technology (3 KU credits / 6 ECTS)	<b>MFIN 550.01</b>	ELECTIVE
Managerial Economics (3 KU credits / 6 ECTS)	<b>MGMT 550.01</b>	ELECTIVE
Corporate Dynamics (3 KU credits / 6 ECTS)	<b>MGMT 557.02</b>	ELECTIVE
Portfolio Management (3 KU credits / 6 ECTS)	<b>MFIN 552.01</b>	ELECTIVE

Strategic Management (3 KU credits / 6 ECTS)	<b>CMGM 501.01</b>	ELECTIVE
Financial Markets and Instruments (3 KU credits / 6 ECTS)	<b>MFIN 555.01</b>	ELECTIVE

<b>SPING 2025 COURSES</b>	<b>CODE</b>	<b>TYPE</b>
Global Developments in Business ( <b>ONLINE</b> ) (3 KU credits / 6 ECTS)	<b>CMGM 530.01</b>	ELECTIVE
Covid19 Learning for Organizations (3 KU credits / 6 ECTS)	<b>MGMT 555.01</b>	ELECTIVE
Financial Management II ( <b>ONLINE</b> ) (3 KU credits / 6 ECTS)	<b>MFIN 502.02</b>	ELECTIVE
Evolution in Retail and FMCG Dynamics (3 KU credits / 6 ECTS)	<b>MGMT 551.01</b>	ELECTIVE
Global Business Ethics (3 KU credits / 6 ECTS)	<b>ETHR 510.01</b>	ELECTIVE